

Detroit Association of Black Organizations, Inc.

12048 Grand River

Detroit, MI 48204

(313) 491-0003 Fax (313) 491-9616

Received & Inspected

APR 5 2010

FLOOR ROOM

March 29, 2010

Chairman Julius Genachowski
Commissioner Michael J. Copps
Commissioner Robert M. McDowell
Commissioner Mignon Clyburn
Commissioner Meredith Attwell Baker
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Re: MB Docket No. 10-56

Dear Chairman Genachowski and Commissioners:

I am writing to express my support for the Comcast-NBCU merger. As Executive Director of the Detroit Association of Black Organizations and President of the Midwest and Michigan National Action Network, I know the importance of supporting organizations that value diversity in the community. Comcast has always been not only an excellent community partner but a company that has shown itself to be appreciative of diversity.

Comcast's investment in TV One added quality programming targeted towards African Americans, and did so at a time when many in the industry felt that cable TV was sufficiently diverse. And Comcast's national initiatives like Cable in the Classroom and the Digital Connectors program speak to our values of prioritizing education and economic opportunity for young people in new and innovative ways.

The benefits that good corporate citizenship bring to the community are invaluable, and I am confident that Comcast will continue to follow its own example in its new venture with NBC.

Sincerely,



Rev. Horace L. Sheffield, III
Detroit Association of Black Organizations

No. of Copies rec'd 0
List ABCDE