

Comcast should not be allowed to buy NBC_Universal.

1. This will lead to consolidation of media companies and hinder competition and raise prices to the consumer. If Comcast buys NBC, the other ISP oligopolies such as Verizon, will feel the need to buy media companies as well, so they will not be locked out of content for their subscribers.

2. As a Comcast customer, this will raise my bill as Comcast will find ways to charge me for NBC content. They will also charge other Oligopoly-ISP's for this content. In turn, Comcast will be charged higher prices for this content, and this cost will be passed on to the consumer, since the Broadband market has very little competition. (I live in a condominium, my only other choice is Verizon) The very fact that Comcast has substantial resources to buy these companies should be a red flag that competition is oligopolistic, or very minimal.

3. Comcast's hard ball tactics with other ISP's when selling rights to its Content properties, such as Versus, demonstrates its view of pricing relative to a market with only a few players.

4. Comcast should be regulated, they are a utility. They were allowed to put their lines on public rights of way, and then operate in a market with little competition. They should not be able to determine what comes through the internet pipes to my house, as their record shows they will do.