



ALDEN CAPABILITIES TO SUPPORT NATIONAL BROADBAND PLAN



10 Inverness Center Parkway
Suite 500
Birmingham, AL 35242

205.978.2400 o
205.978.2401 f
www.aldensys.com



> 150,000,000 Poles in US

A photograph of a rural landscape. A paved road curves through the scene, flanked by green grass and yellow wildflowers. A line of wooden utility poles with cross-arms and insulators runs parallel to the road on the right side. In the background, there are rolling hills and mountains under a clear sky. A small building is visible on the left side of the road.

**Who
Owns
These
Poles?**

M ST&T



PACIFICORP
112-01-01#
353518



Alden Systems, Inc.

Joint Use Software & Services

Founded in 1995

OUR EXPERTISE

Inventoried over 2M poles in the past 24 months.

Alden has extensive asset management experience working for large utilities.

Performed Continuing Property Record audits for FCC compliance.

Enterprise software development.

OUR SOFTWARE

Joint Use solution initially deployed in 2008.

Currently manages 4% of utility-owned poles.

Under consideration by several large IOUs.

Only comprehensive pole management solution.





120° 115° 110° 105° 100° 95° 90° 85° 80° 75° 70° 65° 60° 55° 50° 45° 40° 35° 30° 25° 20° 15° 10° 5° West 0° East 5°

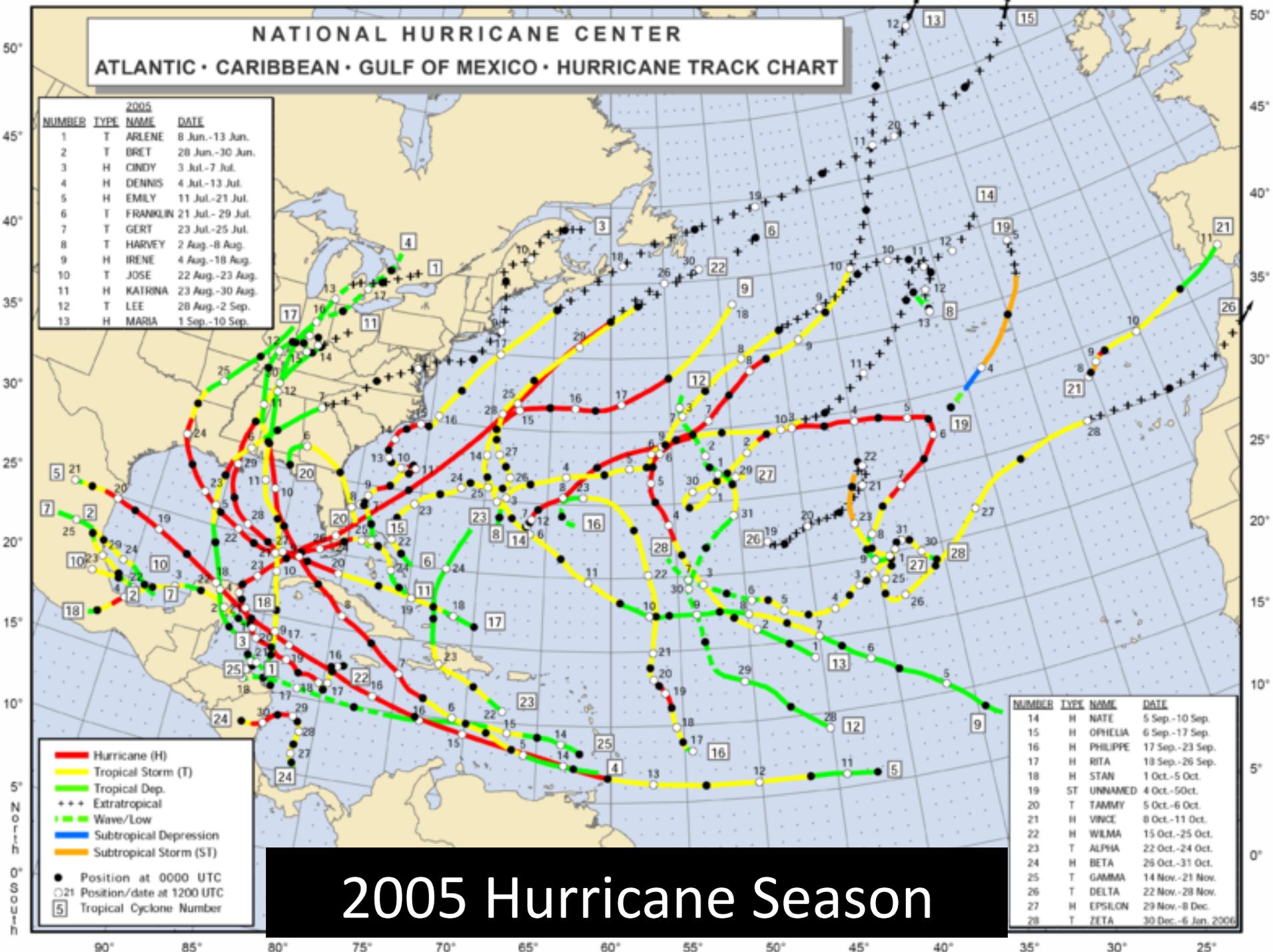
**NATIONAL HURRICANE CENTER
ATLANTIC • CARIBBEAN • GULF OF MEXICO • HURRICANE TRACK CHART**

2005			
NUMBER	TYPE	NAME	DATE
1	T	ARLENE	8 Jun.-13 Jun.
2	T	BRET	28 Jun.-30 Jun.
3	H	CINDY	3 Jul.-7 Jul.
4	H	DENNIS	4 Jul.-13 Jul.
5	H	EMILY	11 Jul.-21 Jul.
6	T	FRANKLIN	21 Jul.-29 Jul.
7	T	GERT	23 Jul.-25 Jul.
8	T	HARVEY	2 Aug.-8 Aug.
9	H	IRENE	4 Aug.-18 Aug.
10	T	JOSE	22 Aug.-23 Aug.
11	H	KATRINA	23 Aug.-30 Aug.
12	T	LEE	28 Aug.-2 Sep.
13	H	MARIA	1 Sep.-10 Sep.

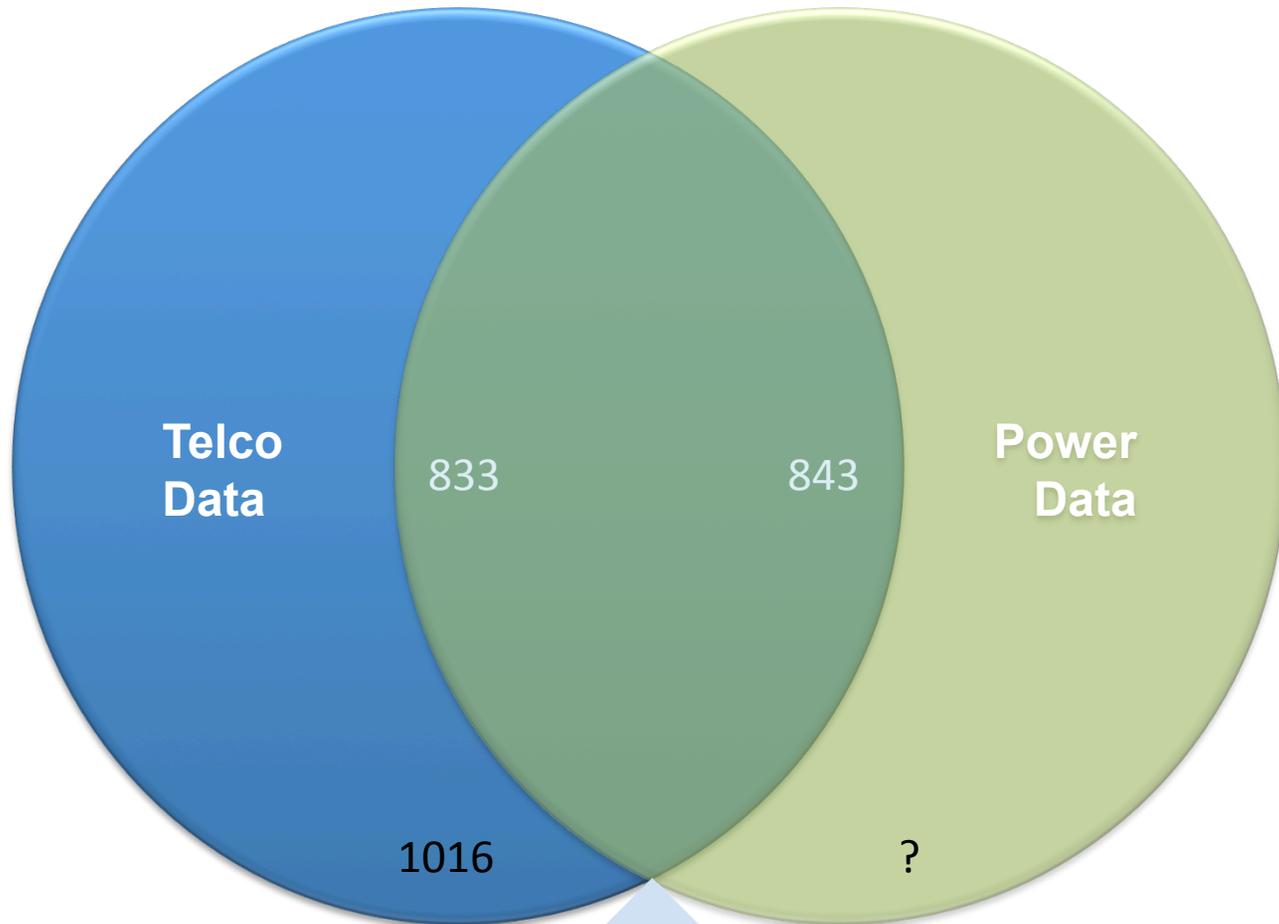
—	Hurricane (H)
—	Tropical Storm (T)
—	Tropical Dep.
+++	Extratropical
—	Wave/Low
—	Subtropical Depression
—	Subtropical Storm (ST)
●	Position at 0000 UTC
○	Position/date at 1200 UTC
5	Tropical Cyclone Number

NUMBER	TYPE	NAME	DATE
14	H	NATE	5 Sep.-10 Sep.
15	H	OPHELIA	6 Sep.-17 Sep.
16	H	PHILIPPE	17 Sep.-23 Sep.
17	H	RITA	18 Sep.-26 Sep.
18	H	STAN	1 Oct.-5 Oct.
19	ST	UNNAMED	4 Oct.-5 Oct.
20	T	TAMMY	5 Oct.-6 Oct.
21	H	VINCE	8 Oct.-11 Oct.
22	H	WILMA	15 Oct.-25 Oct.
23	T	ALPHA	22 Oct.-24 Oct.
24	H	BETA	26 Oct.-31 Oct.
25	T	GAMMA	14 Nov.-21 Nov.
26	T	DELTA	22 Nov.-28 Nov.
27	H	EPSILON	29 Nov.-8 Dec.
28	T	ZETA	30 Dec.-6 Jan. 2006

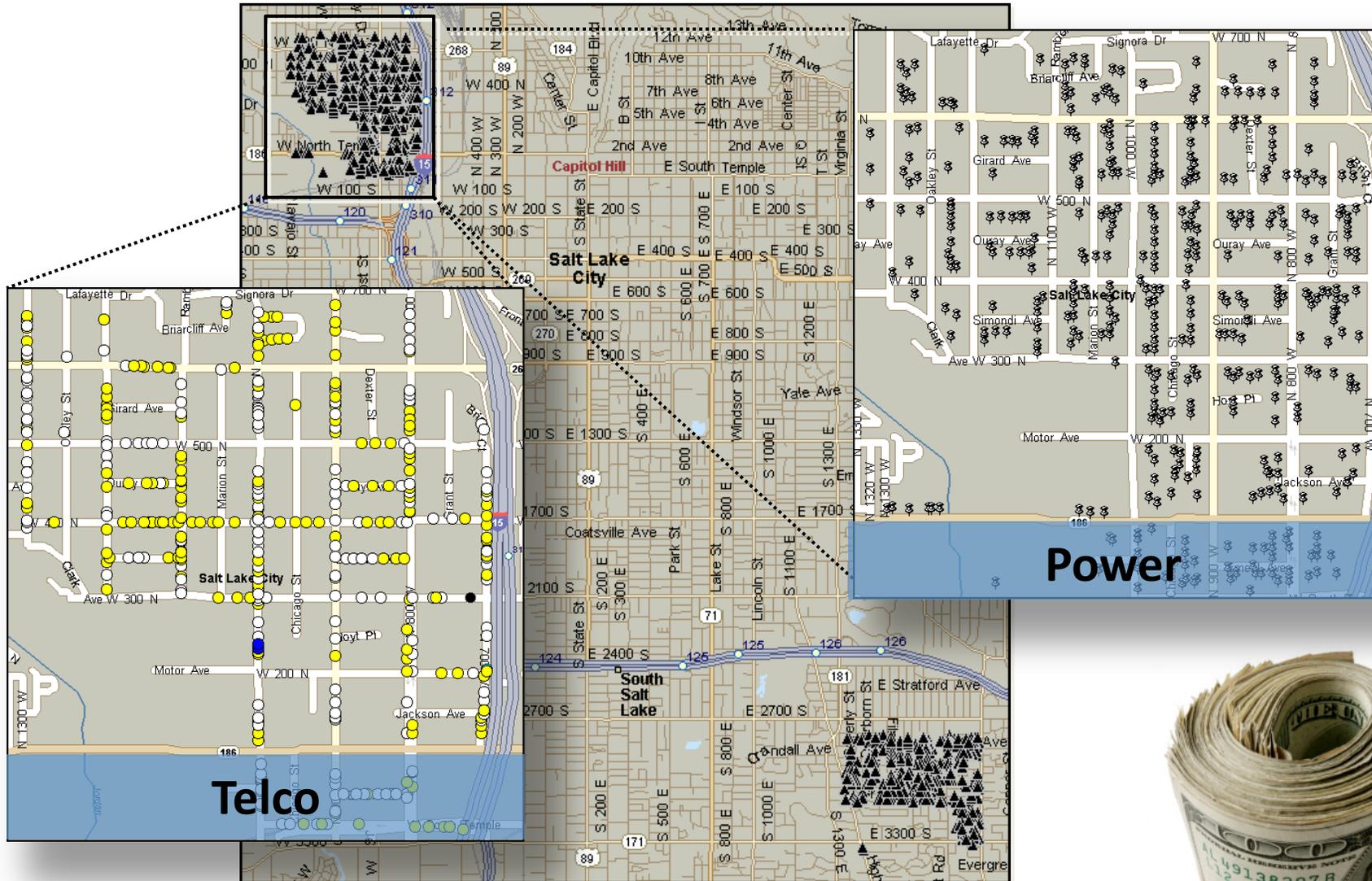
2005 Hurricane Season







**Poles that have
Telco & Power**





Who owns the pole?

Where to send permit?

What process?

What make ready?

Approval?

Permit status?

Cost verification?

Escalation?

Coordination?

Current Environment



THE EROSION OF JU ASSUMPTIONS

Space



Attachers



Parity



Regulations



Litigation



Technology





Disputes!



FCC: "... attachment rate unjust and unreasonable."

NATIONAL BROADBAND PLAN CONNECTING AMERICA

CHAPTER 6 Infrastructure

INSIDE THIS CHAPTER

RECOMMENDATIONS HIGHLIGHTS

- 6.1 IMPROVING UTILIZATION OF INFRASTRUCTURE
- 6.2 MAXIMIZING IMPACT OF FEDERAL RESOURCES

JUST AS WIRELESS NETWORKS USE PUBLICLY OWNED SPECTRUM, wireless and wired networks rely on cables and conduits attached to public roads, bridges, poles and tunnels. Securing rights to this infrastructure is often a difficult and time-consuming process that discourages private investment. Because of permitting and zoning rules, government often has a significant role in network construction. Government also regulates how broadband providers can use existing private infrastructure like utility poles and conduits. Many state and local governments have taken steps to encourage and facilitate fiber conduit deployment as part of public works projects like road construction. Similarly, in November 2009, the Federal Communications Commission (FCC) established timelines for states and localities to process permit requests to build and locate wireless equipment on towers.¹

While these are positive steps, more can and should be done. Federal, state and local governments should do two things to reduce the costs incurred by private industry when using public infrastructure. First, government should take steps to improve utilization of existing infrastructure to ensure that network providers have easier access to poles, conduits, ducts and rights-of-way. Second, the federal government should foster further infrastructure deployment by facilitating the placement of communications infrastructure on federally managed property and enacting "dig once" legislation. These two actions can improve the business case for deploying and upgrading broadband network infrastructure and facilitate competitive entry.

RECOMMENDATIONS

Improving utilization of infrastructure

- The FCC should establish rental rates for pole attachments that are as low and close to uniform as possible, consistent with Section 224 of the Communications Act of 1934, as amended, to promote broadband deployment.
- FCC should implement rules that will lower the cost of the pole attachment "make-ready" process.

SEARCH

- The Plan
- Broadband.gov

INSIDE THE PLAN

> EXECUTIVE SUMMARY

> PLAN RECOMMENDATIONS

> READ THE PLAN

DOWNLOAD THE PLAN

Take the plan with you in a variety of downloadable formats.



SHARE YOUR STORIES

Tell us why access to high-speed broadband is important to you and your community.

[▲ Back to Top](#)



Not everyone
likes the
medicine.

Things we **can** manage:

Attachment
Rates

Make-Ready
Costs

Access &
Dispute
Process

Availability of
Infrastructure
Data