

UGB-00-0447



JOB AND ASSOCIATES

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Reno, Nevada 89521
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March 25th 2010

Received & Inspected

Federal Communications Commission
Office Of The Secretary
445 12th Street S W
Washington D.C. 20554

MAR 30 2010
FCC Mail Room

Attention: Closed Captioning Petition For Exemption

To Whom it May Concern:

We respectfully request an exemption from closed captioning our television program.

We are producing a weekly half hour program called Mainstreet Northern Nevada which features various small business in Northern Nevada. The show will launch on April 17th on KTVN TV in Reno ,a CBS affiliate. It will also air on Charter Cable in Reno.

We video tape the show each week from various locations, and edit it a few days before air.

According to the exemptions noted in the FCC Consumer Facts brochure for closed captioning, we believe we qualify for the following reasons.

1 - It is locally produced, non news program with no repeat value, and much of the information becomes outdated after use.

2- Total gross revenue for the 2010 calendar yeat is less than \$100,000, far less than the \$3 million guideline.

3 - With production and airtime costs included, the cost of closed captioning is prohibitive to our company. If we have to do it will cause the enterprise to be dashed.

Sincerely,



John E. O'Brien
Owner
JOB0 & Associates LLC