

**100**  
**BLACK MEN**  
**OF GREATER WASHINGTON, D.C., INC.**

*"Real Men Giving Real Time"®*

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May 3, 2010

To the FCC Chairman:  
Julius Genachowski  
Chairman  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, DC 20554  
*RE: MB Docket 10-56*

Dear Chairman Genachowski:

The 100 Black Men of Greater Washington, D.C., Inc.(100 BMGWDC) write regarding MB Docket 10-56. We strongly support NBC 4 Washington (NBC- 4), Comcast and NBC Universal merger. Since our partnership began nearly a decade ago, the opportunities that NBC-4 has afforded our organization have been invaluable.

The 100 BMGWDC is a 501(c)(3) organization founded in 1995 under the laws of the District of Columbia. The 100 Black Men of Greater Washington is a chapter of 100 Black Men of America Inc., an organization with 116 chapters and 10,000 members across the country and around the world. These chapters touch the lives of more than 100,000 children each year.

NBC-4 has had a positive impact on the community and with the addition of Comcast as a partner we believe they will be able to strengthen their commitment to the community. For the last six years we have been a guest of NBC-4 at their annual Health Expo. Each year we saw the community come out in droves for family fun mixed in with the occasional health screenings. The last two years however the lines for the screenings and visiting medical professionals grew by leaps and bounds. Young families, seniors and host of other people were in need of health services and without the NBC Health Expo many would not have had the opportunity to see a medical profession. The economy was down and health care insurance was an expense that most families had to do without. NBC 4 kept their commitment to the community and provided a valuable service.

We have several corporate partners who do very good things but NBC-4 has always been a leader and outstanding corporate citizen and they do it because they know that companies can do well and do good. One of our biggest and most valued collaborations with NBC-4 began in 2005, when they stepped up to fully fund our mentoring program, the Saturday Leadership Academy. NBC-4 influenced their parent company (NBC Universal) to fund our Saturday Leadership Academy mentoring program from 2005 thru 2007 for 50,000 dollars. During this time nearly 200 area teens benefited positively from the program. More than 30 local teenage boys were afforded trips to our national conferences in New Orleans, Atlanta and Las Vegas.

NBC-4 has also had an effect on our mentoring program through use of the station resources. We have been able to conduct several tours of NBC-4 and most importantly we have been able to sit down our young mentees with their news anchors, reporters and weather commentators. We have been able to host at least one Saturday Leadership Academy event in the historic Studio A for the last three years.

We can say unequivocally that NBC-4 has been a stellar community partner with the 100 BMGWDC. They have made a positive difference in the lives of many of our students and community. Their support has allowed our organization to grow and strengthen. We support them in their endeavor merge with Comcast.

Sincerely,



Michael E. Melton  
President