

April 29, 2010

To the FCC Chairman and Commissioners:

Chairman Julius Genachowski
Commissioner Michael J. Copps
Commissioner Robert M. McDowell
Commissioner Mignon Clyburn
Commissioner Meredith Attwell Baker
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

RE: MB Docket 10-56

Dear Chairman and Commissioners:

On behalf of Communities In Schools of Greater Tarrant County, it is my honor to provide you with this letter of support for the proposed Comcast-NBC Universal Joint Venture.

We are pleased to inform the FCC about the significant partnership between Communities In Schools of Greater Tarrant County and the local Dallas owned and operated stations, NBC5/KXAS-TV and Telemundo/KXTX-TV. This partnership has resulted in increased awareness and support of our vital mission of keeping at-risk students in school by connecting them with needed resources to help them successfully learn, stay in school and prepare for life.

These corporate partners have been incredibly supportive in core program work at KEYS Learning Center located in the Hurst-Euless-Bedford Independent School District. For three years, the NBC Universal Foundation has served as the sole corporate sponsor of our work at KEYS. Our core program consist of placing a licensed, full-time social worker inside this school to work with those students identified as having the greatest risk of dropping out. We assist them with academic, behavioral, attendance or social service needs they might have, and essentially do 'whatever-it-takes' to keep a student in school. NBC5 and Telemundo Dallas have been active and supportive partners in our efforts at KEYS and without their financial, media and volunteer support, it is likely we would not be serving the students at this school.

In addition to our partnership at KEYS, we want to recognize the support we have received from two NBC5/KXAS staff members. Deborah Ferguson, anchor at NBC5/KXAS and Nada Ruddock, Director of Community Affairs for NBC5/KXAS have been incredibly supportive of our annual events each year. Specifically, each year, Deborah emcees our annual Celebration Luncheon helping us raise awareness and funds for our program. Additionally, every fall, NBC5 provides us public service announcements promoting our Annual Kitchens Tour and live coverage that drives attendance up and ultimately translates into increased awareness and funds for our organization. Nada Ruddock is the most accessible and helpful Community Affairs

Director any major news station could possibly employ. She works tirelessly on our behalf at KEYS Learning Center and at all of our annual events.

We feel incredibly grateful and appreciative of our partnership and relationship with NBC 5 and Telemundo Dallas. In our opinion, a joint venture between Comcast-NBC Universal will allow us to increase awareness of the drop-out problem facing the Dallas-Fort Worth area and expand our efforts to tackle it successfully.

Respectfully yours,



D.M. (Mike) Steele
President & CEO
Communities In Schools of Greater Tarrant County