

What are the Information Needs of Communities & Citizens? Our community PEG Access center covers the various local government meetings, high school sports and graduations, testimonial dinners, candidate forums, holiday celebrations, and more. However, streaming video and video on demand should be available for non-cable television users so they can stay as informed and educated as their cable subscribing neighbors.

How is Commercial Media Serving Your Community?

Network affiliate television channels are not going to run local news pieces for every one of the 351 communities in the Commonwealth of MA. The local newspapers are struggling to pay the small staff that they maintain and many of them have turned to the internet followers rather than hard copy users. So there is a void that PEG Access Centers fill and that element is necessary for students and parents, teachers and administrators, local mayors and city councillors, municipal department heads, chamber of commerce leader and non-profit advocate each to get their message out to the "community" in which they live.

What is the State of Noncommercial, Nonprofit, and Public Media?

Much of what you are considering speaks to Public Broadcasting versus commercial programming. You forget about the PEG Access Centers who manage to pump out millions of hours of local and national type programming every year for the past 35 years. We have thousands of employees and five times as many volunteers. We spend millions of dollars every year in capital equipment purchases, rent to private landlords, utilities, office supplies, 401k's, healthcare, internet services and contract labor.

What is the Impact of the Internet and Mobile Information?

We would like to add streaming video, video on demand, and social media opportunities to our website but may not be allowed to should a Comcast, Verizon, or RCN determine that it is a misuse of franchise fees due to the Cable Act of 1984, 1996. PEG Access Centers are looking to become the "Community Media Center" for their city/town but are limited to cable related uses. In order to exist we may require legislation to direct a percentage of revenues associated with "all wires" strung over public roadways to be directed to the new and improved "Community Media Center". Do away with statewide franchising and enact federally regulated mandate that 3% of all wires revenues be used for the community media center in that city, town or region.