

May 5, 2010

Chairman Julius Genachowski
Commissioner Michael J. Copps
Commissioner Robert M. McDowell
Commissioner Mignon Clyburn
Commissioner Meredith Attwell Baker
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Dear Chairman Genachowski and Commissioners:

As President and CEO of the United Way of Southeastern Pennsylvania, I am reminded everyday that America works best when we work together. Throughout our nation, we are blessed by countless individuals, businesses and charities who give back to their communities in ways that distinguish the American spirit and there is nothing I love more about this job than the chance to see dynamic new partnerships emerging, evolving and transforming the face of American philanthropy.

I'm writing to you today in light of your ongoing review of the Comcast-NBCU merger. Although I cannot judge the merits of the transaction itself, I feel a duty to let you know about my personal experiences working with Comcast and NBC – two icons of American industry that have been longstanding committed partners for all of us here at United Way.

In 2009, despite the economic downturn, Comcast employees made 35,539 individual pledges to United Way charities. When combined with matching grants from the Comcast Foundation, these gifts amounted to almost \$5.8 million in critical support for local communities. Since 2001, Comcast has donated \$30 million in employee pledges and matching grants with an 88% increase over the past five years. Comcast has also donated \$1.5 million in PSA airings during the past year and provided \$8 million for our Community Impact Fund since 2001.

As part of NBC10's continued efforts to strengthen our local community, the station helps United Way produce and air a discussion segment in which we discuss the major issues facing our community with other local leaders. This platform is a vital medium, reaching households all over our region, providing a simple way for our friends and neighbors to learn more about the services and programs United Way offers. We are also excited to welcome a new member to our Board of Directors, NBC10's General Manger Dennis Bianchi. Mr. Bianchi and many other employees of NBC10 are frequent faces at our events and regularly serve as volunteers. All this is in addition to NBC10's 75 employees hosting of one of our largest media fundraising campaigns, raising nearly \$60,000 on an annual basis.

At United Way, we know our work wouldn't be possible without the generosity of our friends in the private sector and Comcast and NBC have again and again proven themselves to be loyal supporters. I have every reason to believe their dedication to charity will not only continue, but will flourish as a

result of their partnership and felt you should be aware of this positive character evidence as you consider Comcast's and NBC's dedication to the local communities they serve.

Best of luck with your important work,

Jill Michal

President and CEO, United Way of Southeastern Pennsylvania