

What are the Information Needs of Communities & Citizens? The community needs to be kept abreast of happenings, whether those are positive or negative. A balanced source of information that is open to all members to not just receive, but also to give through.

How is Commercial Media Serving Your Community?

Commercial Media doesn't "serve" my community. It uses it when it needs something. Whether that's a story or a customer. All we get from the local commercial media is sensationalism, paranoia, and a lot of negativity.

What is the State of Noncommercial, Nonprofit, and Public Media?

We have an excellent nonprofit, community & public Media in our area. It expresses viewpoints of the various members of our community. It provides outlets for them to express themselves and share relevant information that is sometimes more pressing for the neighborhood than commercial media would ever do.

We have excellent community video and radio stations that are not in competition with commercial radio. The reason they are not in competition is because they provide what commercial media can not.

The not-for-profit community stations provide an educational medium for students of all ages and walks of life to learn how to better communicate their vision and the local community's vision.

What is the Impact of the Internet and Mobile Information?

The local impact of web and mobile services is putting a squeeze on local commercial media that are profit driven and unable to adapt adequately. That can be felt in the number of lay-offs in the industry.