



May 7, 2010

Marlene H. Dortch, Esq.
Secretary
Federal Communications Commission
445 12th Street SW
Washington DC 20554

Re: Notice of Ex Parte Communication, MB Docket Nos. 07-198, 07-269, 09-182 and 10-71; GN Docket Nos. 09-47, 09-51, 09-137, and 10-66

Dear Ms. Dortch:

Today, Jane E. Mago, Executive Vice President and General Counsel of the National Association of Broadcasters (NAB) met with Rosemary Harold, Legal Advisor to Commissioner Robert McDowell.

During the meeting, I shared the economic analysis, *Retransmission Consent and Economic Welfare: A Reply to Compass Lexecon* which was attached to NAB's ex parte notice of May 6, 2010 in the captioned proceedings. I also discussed the points laid out in that May 6 ex parte notice. In addition, during the meeting I reiterated NAB positions on the spectrum aspects of the National Broadband Plan. I specifically noted NAB's interest in the proposed FCC Engineer's Forum and the need to fully understand the practical ramifications of any changes to FCC assumptions regarding over-the-air broadcast service. With regard to the Commission's rules governing broadcast ownership, I mentioned the importance of developing rules that will foster broadcasters' ability to invest in and produce news programming.

Please direct any questions regarding this matter to the undersigned.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Jane E. Mago", written in a cursive style.

Jane E. Mago
Executive Vice President and General Counsel
Legal and Regulatory Affairs