

Founded on July 21, 1994

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May 17, 2010



South Florida Hispanic
Chamber of Commerce

Mr. Julius Genachowski, Chairman
Federal Communications Commission
445 12 Street, S.W.
Washington, DC 20554

Re: MB Docket 10-56

Dear Chairman Genachowski:

The South Florida Hispanic Chamber of Commerce urges you to support the approval of the Comcast-NBC joint venture. Comcast shares a dedication to the very same local priorities as the Chamber: promoting Florida's businesses, increasing the quality of education in the public school system, and encouraging diversity and the advancement of Florida's minority communities.

Comcast has been a long-standing partner of the Chamber. We recognized Comcast as our Communications Partner of the Year for 2008 and Community Partner of the Year in 2009 for its consistent efforts in our community. The company is particularly committed to developing young Hispanic leaders and future entrepreneurs. Recently, Comcast sponsored a trip to Philadelphia for the Hispanic Youth Leaders of South Florida that included a meeting with their executives.

This kind of forward-looking investment in the future of South Florida illustrates the kind of community partner Comcast is and will continue to be. We feel it's important to consider this kind of active community engagement when reviewing business ventures such as this proposed partnership with NBC when examining questions related to the companies' commitment to local issues and cultural diversity. We welcome the opportunity to further discuss this with you or your staff.

Sincerely,


Lilium Lopez
President

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