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April 20, 2010

Honorable Julius Genachowski  
Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554

Re: MB Docket No. 10-56

Dear Chairman Genachowski,

As a resident of Comcast's "home turf" in the suburbs of Philadelphia, and as the Director of Development for the Delaware County SPCA, I write today to urge you to keep in mind Comcast's role as a leader in our community.

Comcast's support and ingenuity has enabled us to provide a safe shelter for animals. Comcast has provided us with invaluable public service announcements helping to raise awareness of our organization. With Comcast's support their employees have volunteered their time and effort to help care for our furry friends.

However perhaps the best example of Comcast's commitment to SPCA and our community is their Pets On Demand programming. Pets On Demand is a innovative new programming concept that leverages Comcast's On Demand platform to showcase the animals available for adoption at local SPCA shelters. This program has been a tremendous success at placing animals in loving homes and is further proof Comcast's commitment to localism.

It's important to remember that Comcast's development of our nation's technological infrastructure isn't just about entertainment – sometimes it's what helps find a pet the shelter and love it deserves. I am proud to be part of the Comcast community and look forward to continuing to work with them, and their new partner NBC.

Sincerely,

Fran Franchi  
Director of Development

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