

I am writing to you today ask that you "just say no" to the Comcast merger with NBC. Please consider my demand / request carefully.

To be 100% fair, letâ€™s remove all the issues of debate, remove the hype - the opinions and even the impending facts.

There are hundreds of other reasons why a Comcast / NBC merger would be a colossal mistake and a failure of our Federal regulatory systems, but for nowâ€¦

I would really like for us to consider 1 primary question:

How would it possible to allow for equality within the communications media industry if the people who own the pipes of Internet and communications infrastructure are also allowed to create, control, and own the content as well as the access to it?

I have thought about this for a long time and realized that it is simply not possible to have equal of the present and future attributes of communications service protocol and programming if creation of content, distribution, and access are under the control of a single entity.

There is no check and balance. No healthy governance synergy and certainly nothing but â€œmy way or the highwayâ€ facing the consumer. I thought that the premise of the U.S. Constitution was to stop this type of profit-driven, self serving behavior.

If Comcast were living up to responsible and ethical corporate citizenship, this would not be up for discussion however evidence of their conduct would suggest otherwise.

This merger, if allowed would not be beneficial to the citizens of the United States. It would also set a new precedent for other organizations to act similarly and purely for their own gain and greater control.

I fear that this would be the beginning of the end of a neutral Internet as well â€ and service quality, cost, and programming would be compromised based on stature.

Therefore I urge you to block this merger. Fulfill the purpose of regulatory structure in this country by doing just that â€ blocking a would-be disaster and injustice to the average American.

Comcast's business's took in roughly 140 Billion in 2009 from their nearly 100 million persons customer list.

To whom much is given, much is expected. Comcast is leveraging into a new role that will save them from further restrictions and discussions in the future that clearly need to take place but they are not able to win today.

Please do not underestimate the power of any organization that owns both the "pipes and the water." That's too much power for one company. It clearly threatens competition and innovation at a moment when new forms of online video delivery are emerging.

This merger would negatively affect competition and prompt a new wave of media consolidation as other companies scramble to match Comcast-NBC's market power, making these problems even worse.

A bigger, more powerful Comcast will do nothing to address the pressing need for better media in our communities and our democracy. The FCC must stop this merger.

This is one of the reasons we have the FCC! is it not?

For the FCC, this is the "finest hour" The FCC must stop this merger.

-Liam Carolan