

May 19, 2010



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Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554

RE: MB Docket No. 10-56

Dear Chairman Genachowski and Commissioners:

On behalf of the United States Hispanic Chamber of Commerce (USHCC), which represents more than 200 local Hispanic chambers and serves as the national advocate for nearly three million Hispanic-owned businesses in our country, I am writing to express the USHCC's support for Comcast's proposed joint venture with NBC Universal (NBCU).

Throughout its nearly 30 year history, the national Chamber and our 200 local affiliated Chambers have enjoyed outstanding working relationships with state and local governments, international Heads of State, Members of Congress, White House and federal departments, Fortune 500 corporations and the diverse businesses we serve.

I am pleased to report that Comcast has demonstrated its commitment to working with the USHCC to identify Hispanic-owned businesses as potential vendors and partners. While Comcast has been successful in working with Hispanic owned businesses, it is always interested in new ways to increase the diversity of its suppliers. Recently, Comcast representatives met with us to discuss other ways the company could better inform Hispanic entrepreneurs about opportunities with their corporation and to become registered as qualified minority contractors. We look forward to working with Comcast to foster working relationships with our qualified minority contractors and Comcast/NBCU.

Additionally, we are encouraged by the prospect of Comcast joining forces with the creative talent of Telemundo, one of the nation's premier Spanish language programming networks. We take this partnership as an indication that Comcast is in fact committed to increasing Hispanic programming. Further, we are particularly excited by the positive conversations that we have had with NBCU about re-energizing and re-launching the USHCC's own television show, Hispanics Today. We are confident that Comcast and NBCU will be working closely with the USHCC as a responsible corporate partner, and believe that re-launching Hispanics Today will help fill the void in Hispanic programming to meet the promise of increasing in front of and behind the camera presence of Hispanics.

We look forward to working closely with Comcast and NBCU in the future and ask that you take our views and experiences into consideration as you evaluate this important transaction.

Sincerely,

Javier Palomarez  
President and Chief Executive Officer  
U.S. Hispanic Chamber of Commerce