

June 2, 2010



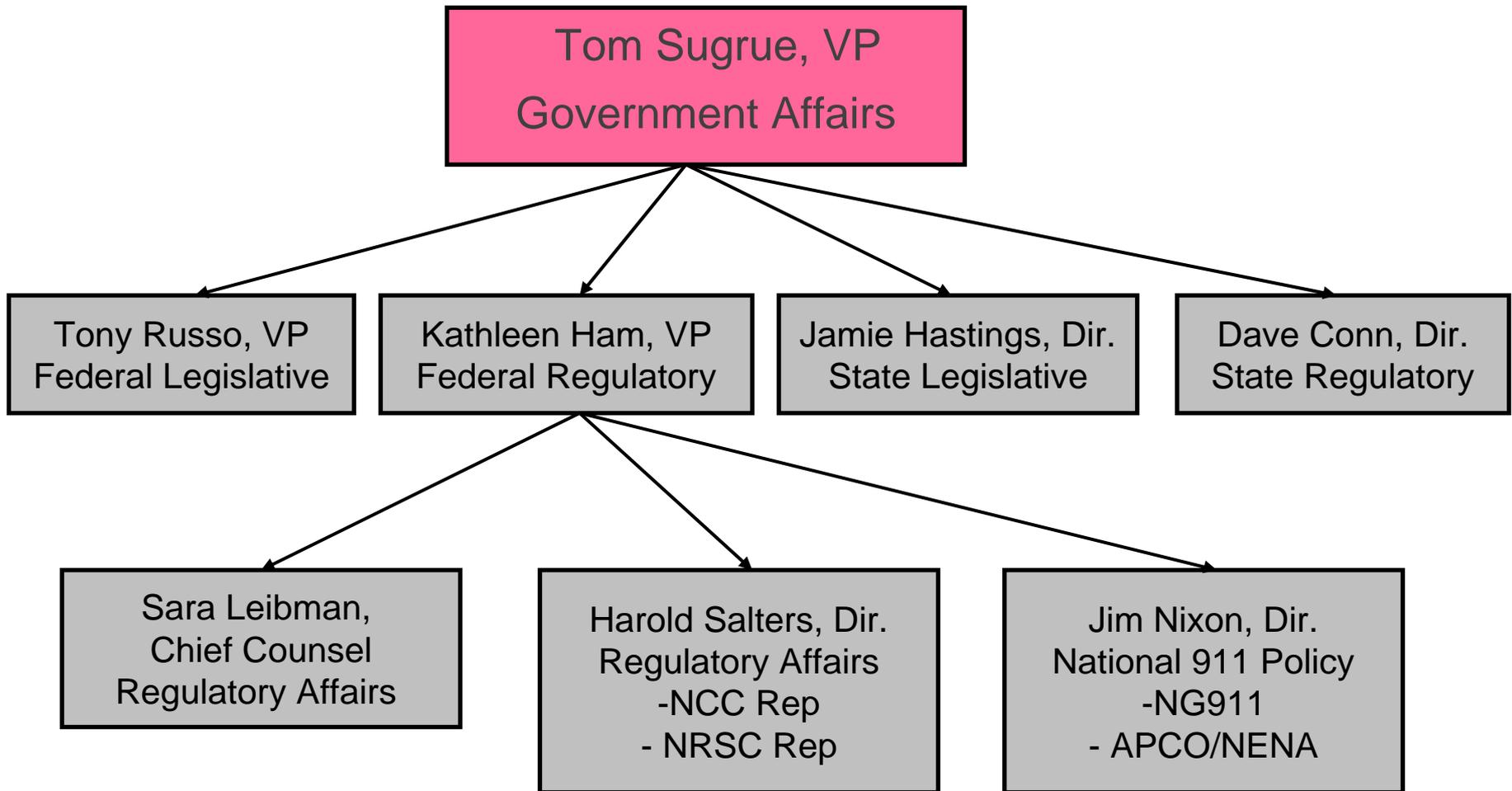
About Us

- Who We Are
- Customer Service Innovation

Who We Are

- Headquartered in Bellevue, WA
- 44,000 employees nationwide
- 4th largest national wireless carrier
 - Independent—unaffiliated with any U.S. wireline interest
 - Over 33 million customers
- Full Service Provider
 - Voice, Data, and WiFi Hotspots
- Diverse customer base
- Value leader

Our Government Affairs Group



Innovating in Customer Service

- Clear customer disclosures
- Personal Coverage Check (street-level, interactive coverage maps)
- Signatory to CTIA Consumer Code
- Wide variety of contract and non-contract rate plans and devices
- Avoiding Bill Shock
 - Right-fit customers with plans that meet their needs
 - Allow customers to change rate plans to meet service needs
 - Provide a variety of ways for customers to check balances
 - Notification when in international usage/roaming situations
 - Offer Family Allowances, Web Guard, and text message blocking

The Value Leader

**T-Mobile®
Even More™**
Individual Plans

T-Mobile®

Pick your plan.

Connect the way you want.

- Two-year agreement required
- FREE nationwide T-Mobile to T-Mobile calling
- FREE Nights and Weekends
- WHENEVER Minutes* you can use to call ... whenever

WHENEVER Minutes	Talk	Talk + Text	Talk + Text + Web
500	\$39.99	\$49.99	\$79.99
1000	\$49.99	\$59.99	\$89.99
Unlimited	\$59.99	\$69.99	\$99.99

Prices reflect monthly recurring charges; taxes and fees additional. Text plans include unlimited nationwide text, MMS, picture and video messaging. Web plans include unlimited nationwide Web and e-mail access for smartphones only.

Additional Add-ons	Monthly Cost
Unlimited Web for Smartphones (Only available for Talk plans)	\$30
Unlimited Web for Other Phones (Only available for Talk plans and Talk + Text plans)	\$10

Optional Features

Don't forget to ask about Premium Handset Protection* to protect your investment.

See reverse for important restrictions and details.

**T-Mobile®
Even More Plus™**
Individual Plans

T-Mobile®

Pick your plan.

Connect the way you want.

- No annual contract
- FREE nationwide T-Mobile to T-Mobile calling
- FREE Nights and Weekends
- FREE Coverage Alerts
- WHENEVER Minutes* you can use to call ... whenever

WHENEVER Minutes	Talk	Talk + Text	Talk + Text + Web
500	\$29.99	\$39.99	\$59.99
1000	\$39.99	\$49.99	\$69.99
Unlimited	\$49.99	\$59.99	\$79.99

Prices reflect monthly recurring charges; taxes and fees additional. Text plans include unlimited nationwide text, MMS, picture and video messaging. Web plans include unlimited nationwide Web and e-mail access for smartphones only.

Additional Add-ons	Monthly Cost
Unlimited Web for Smartphones (Only available for Talk plans)	\$25
Unlimited Web for Other Phones (Only available for Talk plans and Talk + Text plans)	\$10

Offering Great Deals for Families

We asked America ...

What if adding lines to your mobile plan was affordable?

“We could extend lines to our extended family.”

Add a line for as low as \$5/mo.

T-Mobile® Family Talk Plans with 2 lines starting at \$49.99/mo.

[Learn more](#)

Must meet all plan requirements.

BUY ONE SMARTPHONE GET THE SECOND ONE FREE



Motorola CLIQ® with MOTOBLUR™

T-Mobile® myTouch® 3G

Nokia 6230 Nuron™

Free device must be of equal or lesser value. Main-in rebate may be required.



Select smartphones only. Offer valid through June 20, 2010. Qualifying post-paid plan with unlimited Web and new two-year agreement required for each device. Limited time offer priced at \$29.99 subject to change. Participating locations only. While supplies last. Taxes and fees additional. Mail-in rebate does not apply in HI, CT and Massachusetts. Credit approval and \$35 per line activation fee required. Up to \$200 rebate only. Some restrictions may apply to new plan sign-ups. Device must be purchased and activated full price at retail store location on the same account. See how. Rebate per activation. See Device Activation, In-store and Terms and Conditions (including activation restrictions) at www.t-mobile.com for additional information. T-Mobile and the magenta color are registered trademarks of Deutsche Telekom AG, and together, myTouch and 3G are registered trademarks of T-Mobile USA, Inc. © 2010 T-Mobile USA, Inc. T1011153 6/11/10 PDF

Our Newest Devices



myTouch 3G Slide



webConnect
Rocket™



Garminfone



HTC HD2

Recent Accolades

FORTUNE
THE **100 BEST**
COMPANIES
TO WORK FOR



2010 | **WORLD'S MOST ETHICAL COMPANIES**
WWW.ETHISPHERE.COM

Growth and Innovation in Our Network

- Firsts
- 3G and 4G Advances

T-Mobile Firsts

- First to offer an Android phone (using an open source mobile phone platform)
- First to launch a WiFi-based calling service using UMA technology
- First to provide customers with Personal Coverage Check

We're Getting Faster

- Built 3G network for 212M people in approximately 24 months.
- Invested more than \$10 billion to add or upgrade about 27,000 sites.
- Coordinated network deployment with pre-existing private and federal spectrum users.
- Adding 4G quality HSPA+ (21 Mbps) technology to 100 million people by end of Q2 2010 and 180 million by end of year.

Our HSPA+ Network

HSPA+
185M pops / 100 metros by end of
2010



"Consumers can download a movie in 17 minutes with devices specially made for HSPA+ vs. 44 minutes on Verizon's network." – USA Today

"T-Mobile's HSPA+ network blows other 3G wireless out of the water." – GIZMODO

Issues

- Spectrum
- Competitive Issues
- Customer Service
- Network Management
- Accessibility

Of Importance to Us

- Spectrum
 - Agree with National Broadband Plan's call for more spectrum
- Competitive Issues
 - Roaming
 - Backhaul
- Customer Service
- Network Management

Accessibility Matters to T-Mobile

- Partner with several organizations on various initiatives
- Prominent participant in ATIS HAC Incubator
- Active in standards development for even more accessible services
- Text to speech apps currently available in Android Marketplace
- Preparing to introduce improved voice recognition technologies for Android apps, Blackberry apps, and more for our 3G devices

