



June 4, 2010

Chairman Julius Genachowski
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Commissioner Michael Copps
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Commissioner Robert McDowell
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Commissioner Mignon Clyburn
Federal Communications Commission
445 12th Street, SW
Washington, DC 20054

Commissioner Meredith Attwell Baker
Federal Communications Commission
445 12th Street, SW
Washington, DC 20054

Re: *Future of Media Project, PEG Workshop, GN Docket. No. 10-25*

Dear Chairman Genachowski and Commissioners Copps, McDowell, Clyburn and Baker:

The National Association of Telecommunications Officers and Advisors (NATOA) and the Alliance for Community Media (ACM) are grateful to the Commission for its initiative on the Future of Media in the Digital Age Project. Both of our associations, and many of our members, filed comments in the proceeding to share our collective vision of a future where there is meaningfully community media serving the public interest. Our comments encourage the FCC to take actions and make policy recommendations to Congress that will develop, expand and encourage public participation in media today and in the future.

We were, however, disappointed that despite offers of witnesses from our organizations, there were no traditional PEG programmers at the witness table during the FCC's Future of Media hearing conducted in April.

Public, Educational and Governmental ("PEG") channels play a vital role in our nation's communities. PEG channels provide local and diverse noncommercial content that provides viewers with important information about local issues, news, events, and emergencies. PEG channels also provide an electronic "soapbox" for citizens to express their viewpoints on local issues. Despite these benefits, PEG channels face many threats – and these issues need to be addressed if we are to have a full discussion of the Future of Media.



Our organizations would be very happy to work with the Commission to assemble a workshop dedicated to sharing with the Commission a vision of community media with in depth discussions of the role PEG channels play, along with community broadband and cable franchising, as a means to achieve many of the goals of the Future of Media Project. Please let us know your interest in working with us to develop a PEG workshop and how we can schedule the program to best serve the interests of the Commission.

Pursuant to Commission rules, a copy of this notice will be included in the record for the proceeding noted above.

Sincerely,

A handwritten signature in black ink that reads "Ken Fellman".

Ken Fellman
President
NATOA

A handwritten signature in black ink that reads "Debra Rogers".

Deb Rogers
President
ACM

Cc: William T. Lake, Bureau Chief, Media Bureau
Steven Waldman, Senior Advisor, Office of Strategic Planning & Policy Analysis
Ellen Goodman, Office of Strategic Planning & Policy Analysis
Gregory Vadas, Chief, Office of Intergovernmental Affairs
Steve Klitzman, Special Counsel, Office of Intergovernmental Affairs
Sherrese Smith, Legal Advisor for Chairman Genachowski
Joshua Cinelli, Media Advisor for Commissioner Capps
Rosemary C. Harold, Legal Advisor for Commissioner McDowell
Rick Kaplan, Media Advisor for Commissioner Clyburn
Brad Gillen, Legal Advisor for Commissioner Baker