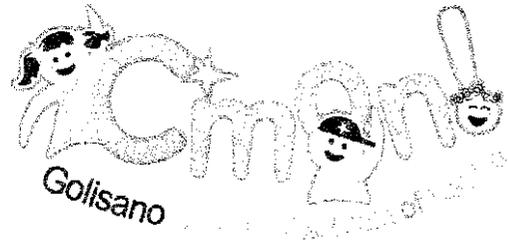




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June 8, 2010

Chairman Julius Genachowski
Commissioner Michael J. Copps
Commissioner Robert M. McDowell
Commissioner Mignon Clyburn
Commissioner Meredith Attwell Baker
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

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RE: MB Docket No. 10-56

Dear Chairman Genachowski and Commissioners:

I write you today from the Golisano Children's Museum of Naples, Florida (C'mon). Our Museum is dedicated to giving children a stimulating and engaging environment to grow, learn and explore. We understand that children learn through a number of channels, both traditionally through sight and sound, but also through experience: doing, trying, playing. C'mon's mission is made possible by our corporate partners like Comcast. I have been greatly impressed by Comcast's dedication to promoting traditional and digital literacy among children, as well as providing quality entertainment for families and other services to our local community. I want to share some of these experiences with you, which I hope you will keep in mind as you begin to review the company's new partnership with NBC.

Comcast has long been a supporter of C'mon. In addition to its sponsorship, Comcast has also aired a public service announcement about our organization. This announcement allowed us to reach out to our community, share news and information about upcoming events and details on our regular services. It is one of the most effective ways we have of reaching our friends and neighbors and we thank Comcast for offering this service. We are also proud to have a member of the Comcast leadership on our Corporate Campaign Committee. Sandi Wilson brings great insight to our efforts and has been an exemplary leader in our capital building campaign.

Comcast's regular corporate commitments do as much for our local community as does its financial support. Comcast provides educational programs for children and coverage of local government and news. In addition, its high-speed broadband service provides our children access to a world of knowledge. We find that many of our students are as comfortable on the Internet as anywhere else and with Comcast service and other Comcast programs which teach responsible Internet use, we know we will create a generation of innovative web users. I look forward to the new partnership between Comcast and NBC and hope you share our excitement.

Sincerely,

[Handwritten signature of Joe Cox]

Joe Cox
Executive Director

The mission of the Children's Museum of Naples is to provide an exciting, inspiring environment of learning and fun for children and their families through quality programming.