



## San Mateo County Hispanic Chamber of Commerce

June 8, 2010

Chairman Julius Genachowski  
Commissioner Michael J. Copps  
Commissioner Robert M. McDowell  
Commissioner Mignon Clyburn  
Commissioner Meredith Attwell Baker  
Federal Communications Commission  
445 12<sup>th</sup> Street SW  
Washington, DC 20554

RE MB Docket No. 10-56

Dear Chairman Genachowski and Commissioners:

On behalf of the San Mateo County Hispanic Chamber of Commerce (SMCHCC), I am pleased to submit comments to the Commission on the proposed NBC Universal and Comcast transaction.

As an organization that is committed to business and workforce development for the success of all members of the community throughout 20 cities in Northern California with a population of over 700,000, SMCHCC is well aware of what is needed to strengthen the social fabric that brings our communities together for the better.

SMCHCC has received the support of Comcast on various key initiatives, I can say that Comcast shares our vision for a better culturally and diverse future. The company provides strength to our organization by helping us launch projects like "Negocios de Nuestra Comunidad," (Businesses of Our Community)—a project with Comcast and El Mensajero—the largest Bay Area Spanish newspaper—to support the growth and visibility of local Bay Area businesses.

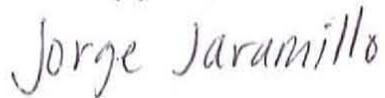
SMCHCC has been a benefactor of Comcast Newsmakers that enables us to promote business development and leadership training, build alliances between communities, raise the visibility of diverse leaders in our County, as well as educate and inform the diverse communities about key issues that impact their life. Comcast has played an important role in our ability to launch the first-ever Mayors' Diversity Celebration—a successful convening of 20 Mayors' honoring 23 diverse community leaders before an audience of 250 community leaders.

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Given Comcast's sustained efforts in partnering with SMCHCC and engagement on issues related to diversity, I have little doubt that this proposed transaction will benefit our community and others like it.

Thank you again for the opportunity to submit comments.

Sincerely yours,

A handwritten signature in cursive script that reads "Jorge Jaramillo".

Jorge Jaramillo  
President  
San Mateo County Hispanic Chamber of Commerce