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Ex Parte

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: Consumer Information and Disclosure, CG Docket No. 09-158; CC Docket No. 98-178, WC Docket No. 04-36

Dear Ms. Dortch:

On June 9, 2010, William McCarley, David Young and the undersigned, of Verizon Wireless and Verizon met with Walter Johnston, James Miller, and Robert Weller of the FCC's Office of Engineering and Technology and Jordan Usdan of the FCC's Office of Strategic Planning and Policy Analysis to discuss the FCC's plan to develop broadband performance standards for mobile services. In the meeting, we discussed the testing Verizon Wireless conducts to monitor its own network performance, as well as the wireless industry's use of well-established and generally-accepted third party performance testing conducted by Nielsen. We also outlined the types of performance characteristics that are most relevant to mobile broadband consumers and the ways in which the industry currently measures those characteristics. Additionally, we discussed a variety of technical factors that would limit the usefulness and accuracy of any user-generated performance data collected through "crowdsourcing."

Sincerely,

A handwritten signature in black ink that reads "Donna Epps".