

Tom Powell, Founder/President
The Kid Lift Foundation
c/o 516 Northridge Road
Ruckersville, VA 22968

June 10, 2010

Chairman Julius Genachowski
Commissioner Michael J. Copps
Commissioner Robert M. McDowell
Commissioner Mignon Clyburn
Commissioner Meredith Attwell Baker
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

RE: MB Docket No. 10-56

Dear Chairman Genachowski and Commissioners:

In this current economic climate, many families find themselves budgeting a little more tightly and making adjustments to their lifestyle. This is where Kids Lift comes in. While there are important government and other resources available to the very needy, some families just need a hand once in a while and support programs are not available to them. We work to identify families in these tight spots and make life a little easier while they get back on their feet.

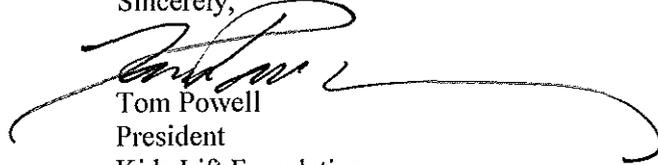
One of our largest annual efforts is a toy drive, called The Toy Lift. This is a one-day event where donors can visit any of several area locations and give new toys, books or a cash donation for families that would be without such cheer during the holidays. At our main location in the center of downtown Charlottesville, Comcast operates our bucket truck, which is a major source of visibility. Comcast volunteers also drive donors to our sites so they can be part of our efforts through PSAs and community outreach. Comcast's participation began in 2007 and we look forward to the company joining us for a third year.

Additionally, we have been on the Comcast Newsmakers program, which introduced Kids Lift to our community on our local channel, sharing our message and mission with others who may not have heard about us. It is hard for many charitable groups to reach the community they serve, but Comcast makes it easier for us and we greatly appreciate the company's support.

Chairman Julius Genachowski
Commissioner Michael J. Copps
Commissioner Robert M. McDowell
Commissioner Mignon Clyburn
Commissioner Meredith Attwell Baker
June 10, 2010
Page two

I know you are reviewing the new joint venture between Comcast and NBC. I hope you will remember the great work Comcast does in Charlottesville and anticipate, as we do, how well NBC will fit into this great partnership.

Sincerely,

A handwritten signature in black ink, appearing to read 'Tom Powell', with a long, sweeping horizontal flourish extending to the right.

Tom Powell
President
Kids Lift Foundation