



WILTSHIRE
& GRANNIS LLP

June 14, 2010

BY ELECTRONIC FILING

Marlene H. Dortch
Secretary
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, DC 20554

Re: *MB Docket No. 10-91, CS Docket No. 97-80, and PP Docket No. 00-67*

Dear Ms. Dortch:

This is to inform you that, on June 11, 2010, Michael White, Susan Eid, and Stacy Fuller on behalf of DIRECTV met with Chairman Genachowski, his legal advisor, Sherrese Smith, and Paul de Sa, Chief of the Strategic Planning and Policy Analysis, to discuss the above referenced proceedings. The DIRECTV representatives pointed out that, because DIRECTV's satellite system relies principally upon one-way communications, DIRECTV relies upon intelligence in its set-top boxes to provide many of its innovative features and functions, such as Common Sense Media ratings, video on demand, and 3D programming. They expressed their concern that, by disrupting the integration between the satellite network and set-top box, an AllVid mandate could impede DBS innovation and unintentionally tilt the playing field in favor of terrestrial systems that can locate more of their intelligence within the network. They also noted that the market is already moving toward ever-greater integration of online programming with traditional linear offerings. In particular, they noted the technology being developed by the RVU Alliance, which facilitates the display of video content from multiple sources (including the Internet) on a single display.

Respectfully submitted,

/s/

William M. Wiltshire
Counsel for DIRECTV

cc: Chairman Julius Genachowski
Sherrese Smith
Paul de Sa