

DUFFEY + PETROSKY

June 15, 2010

The Honorable Julius Genachowski
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: MB Docket No. 10-56

Dear Chairman Genachowski,

My name is Mark Petrosky. I am a partner and Chief Operating Officer at Duffey-Petrosky, a leading full-service marketing communications agency in Farmington Hills, MI. I have been involved as Comcast's local marketing advertising agency, and we are currently an agency vendor for Comcast Spotlight. I am writing to offer my strong support for Comcast's proposed Acquisition of NBC Universal based on my professional experience with the company.

Comcast is an excellent and reliable business partner focused on providing the best media value and opportunities for its subscribers as well as its advertisers. Comcast has shown itself to be an innovator that can transform entertainment, communication and information in the Internet age. The company provides both small and large advertisers the latest message delivery technologies supported by a strong and developing technological infrastructure. In short, Comcast provides us state-of-the-art, innovative opportunities for our clients and theirs.

What makes Comcast so important is its capacity to actualize the compelling ideas and thinking that are critical in today's prolific advertising marketplace. As you know, communications technology has exploded and must continue to grow in order to provide ample space for the diverse programming, ideas and advertising that has come with it. Comcast's expansive programming and channels means we can access a broad range of ethnic, age and interest groups locally, regionally and nationally.

Additionally, Comcast does business like we do—attentive to new ideas, dedicated to customer service and committed to supporting local and regional businesses. It is a pleasure to work with a company that sees things the way we do; that operates fairly, ethically and intelligently.

Mr. Chairman, we are on the brink of new communications realities. Not surprisingly, Comcast is leading the way. Please approve the Comcast-NBCU transaction.

Sincerely,



Mark Petrosky
Duffey-Petrosky & Co.
Farmington, MI

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