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June 15, 2010

Chairman Julius Genachowski
Commissioner Michael J. Copps
Commissioner Robert M. McDowell
Commissioner Mignon Clyburn
Commissioner Meredith Attwell Baker
FEDERAL COMMUNICATIONS COMMISSION
445 12th Street, SW
Washington, DC 20554

RE: MB Docket No. 10-56

Dear Chairman Genachowski and Commissioners:

My name is James Quinn and I am the President and CEO of Quinn Broadcasting Company. We are based in Cumberland County, New Jersey, and provide local programming to several townships in the county.

I write today in regards to your review of the proposed transaction between Comcast Corporation and NBC Universal. I agree with the Commission's policy goal of *servicing the public interest through local programming*. Indeed, our programming focuses almost exclusively on broadcasting local news, high school and other local sports, interviews of local personalities, and Cumberland County Freeholder meetings, as well as other local programming of interest to the people we serve. And I can say that, as a matter of fact, demand for local programming continues to increase in our communities; notably, Comcast recent expanded our channel into six additional townships in the County.

Comcast is essential to our success, as we have partnered for over 30 years in bringing quality local programming to numerous municipalities. It has consistently made a concerted effort to ensure that local programming is always available to Cumberland County citizens who rely on our programming to know what is going on in their communities.

Our success, in partnership with Comcast, attests to the vital role local programming plays in bringing our communities together. I am committed to local broadcasting and believe the proposed transaction will help the FCC meet the policy goal of furthering localism.

Thank you for the opportunity to submit my comments for your consideration.

Sincerely yours,

James Quinn
President/CEO
Quinn Broadcasting Company