



June 15, 2010

Division of
Student Affairs

Mexican American
Alumni Programs

Mexican American
Alumni Association

Julius Genachowski
Chairman
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554
RE: MB Docket 10-56

Dear Chairman Genachowski:

It is with great confidence that I write you in support of the Comcast/NBC Universal joint venture. Comcast's investment in local markets ensures that media outlets like Telemundo O&O markets and stations will benefit in several key ways: diverse, original content, better distribution and enhanced marketing efforts and community involvement.

Comcast has publicly committed that Telemundo would remain a free over-the-air television service - as such Latino Angelino's will continue to depend on Telemundo as a non-bias and reliable local source of news. Moreover, Comcast's commitment to expand its content offerings across multi-platform environment ensures that Spanish language programming will positively serve to foster digital inclusion.

Over the last 36 years, the USC MAAA has seen hundreds of alumni join the ranks of talented reporters and executives at both Telemundo and NBCU; many of whom are committed to featuring inspiring human interest stories about the Latino community. Furthermore, the USC MAAA has benefitted greatly from the generous support of Telemundo/NBCU employees who donate of their time and money. They do so because of a positive and committed corporate culture. I am certain that given Comcast philanthropic trajectory the merger will continue to foster a giving spirit among its employees to the benefit of many nonprofit and charitable organizations.

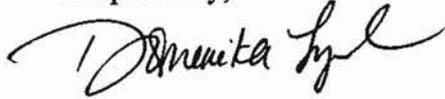
The Comcast NBC merger should be beneficial for Telemundo, its employees, and its Hispanic viewers. The merger ensures that Telemundo and its affiliates continue to be successful businesses; as such these will generate greater opportunities for the thousands of college graduates in the local region. The USC

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MAAA has been a wonderful conduit for talent acquisition for Telemundo and NBCU. I believe the merger will help secure and generate more professional jobs for hundreds more of talented Hispanic USC graduates.

Thank you in advance for your time and consideration. If you have any further questions, please don't hesitate to call me at 213/740-4735.

Respectfully,

A handwritten signature in black ink, reading "Domenika Lynch". The signature is written in a cursive style with a large, stylized initial "D".

Domenika Lynch
Executive Director
USC Mexican American Alumni Programs