



UNITED STATES-MEXICO CHAMBER OF COMMERCE  
CÁMARA DE COMERCIO MÉXICO-ESTADOS UNIDOS  
Northeast Chapter  
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June 15, 2010

**The Honorable Julius Genachowski, Chairman  
Commissioner Michael J. Copps  
Commissioner Robert M. McDowell  
Commissioner Mignon Clyburn  
Commissioner Meredith Attwell Baker  
Federal Communications Commission**

**445 12<sup>th</sup> Street, SW  
Washington, DC 20554**

**Re: MB Docket No. 10-56**

Dear Chairman Genachowski and Commissioners:

As Executive Director of the United States–Mexico Chamber of Commerce Northeast Chapter (USMCOC-NE), I am writing in support of the proposed merger of Telemundo New York, an NBC Universal unit, with the Comcast Corporation.

Telemundo New York has been a committed member of the USMCOC-NE for several years. Throughout its membership, Telemundo New York has actively participated and supported our organization by sponsoring events and participating in programs and initiatives of our organization. Likewise, when deemed appropriate according to the USMCOC-NE policies and nature of the events, Telemundo New York has provided coverage contributing to the communication and strengthening of the relations between the USMCOC-NE members and the Latino community.

We have found in Telemundo New York, a trusted and supporting partner and we recognize the great contributions they have made to the community, in our particular case the Mexican-American community, in the Tri-State area.

Comcast Corporation has a strong and vibrant business model built to include and promote Hispanic values, business and culture. We have learned that Comcast has spent nearly \$550,000 on underwriter services from Hispanic-owned banks, representing nearly 40% of the total spending. In 2009, Comcast donated over 3 million



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dollars to Hispanic controlled organizations and has had a direct impact on Hispanic communities.

As a Hispanic chamber of commerce in the Tri-State area, we consider Telemundo New York's strong reputation in the United States, combined with Comcast Corporation's present investment and commitment to Hispanic markets will serve to benefit an already vibrant relationship between the U.S. and Latin America, particularly Mexico.

The United States–Mexico Chamber of Commerce Northeast Chapter (USMCOC-NE) is a 501 (c) (6) non-profit business organization. Our members are corporations, businessmen, and institutions committed to promoting trade and business between the United States and Mexico by helping companies to bridge legal, regulatory, economic, and cultural differences between the U.S. and Mexico.

Should you need any further information about Telemundo New York's activities at the USMCOC-NE please do not hesitate to contact me at 212-471-4703 or email me at [alejandro@usmccocne.org](mailto:alejandro@usmccocne.org)

Sincerely yours,



Alejandro Ramos  
Executive Director