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The Honorable Julius Genachowski
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: MB Docket No. 10-56

June 16, 2010

Dear Chairman Genachowski,

As the President of the United Way of Greater Mercer County in New Jersey (UW GMC), I am asking that you give serious consideration to Comcast's work on behalf of the United Way and its mission of improving people's lives as you review Comcast's proposed union with NBC Universal.

The UWGMC has a history of service to the community of more than 70 years. Our work has often depended on the dedication of committed partners, and the UWGMC has had no better partner than Comcast.

In 2007, Comcast partnered with our organization as the lead statewide agency for a Bundle Up and Share the Warmth Campaign. Comcast donated a new coat for every new Triple Play bundle sold in February. Through Comcast's generosity, 6,750 coats were donated at a value of \$165,000. These coats were distributed to local non-profits throughout New Jersey on one of the coldest days of the year.

In addition to its work with UWGMC, Comcast was one of the first companies to conduct a company-wide United Way giving campaign simultaneously across the country. Since 2001, Comcast employees, along with the Comcast Foundation, have contributed more than \$30 million to United Way. Comcast's contributions have benefited thousands of local United Way chapters by providing more resources to effectively address needs in the communities in which our employees live and work.

Comcast has also provided valuable airtime for public service announcements that bring increased awareness to United Way's mission here in New Jersey. We are grateful for the chance to spread our news and message.

As you review the proposed partnership between Comcast and NBC Universal, please consider the difference that Comcast has made in the lives of those who depend on the United Way of Greater Mercer County.

Sincerely,



Craig E. Lafferty
President & CEO

CC: Commissioner Michael J. Cops
Commissioner Robert McDowell
Commissioner Mignon Clyburn
Commissioner Meredith Attwell Baker