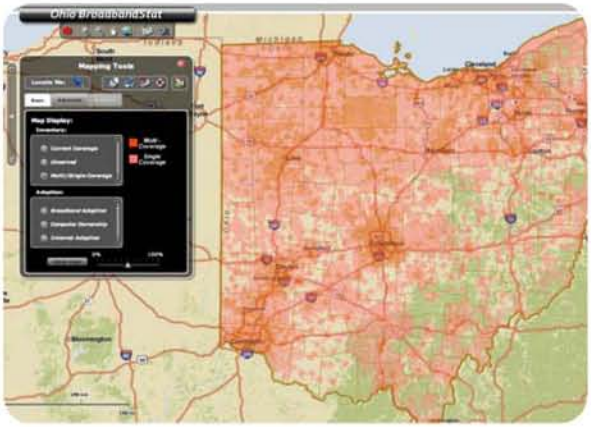
BroadbandStat

The Next Generation of Broadband Mapping

BroadbandStat is a new interactive mapping platform that provides a multi-functional, user-friendly way for local leaders, policymakers, consumers, and technology providers to devise a plan for the expansion and adoption of broadband.



BroadbandStat is unique because it allows users to build and evaluate broadband expansion scenarios using a wealth of data, including education and population demographics, current broadband speeds and availability, and research about the barriers to adoption. The tool also provides an instant feedback mechanism for consumers to validate broadband data electronically or via phone.

The tool will be useful for government agencies, consumers, community leaders, broadband providers, and the media. The broadband-related data can be used for grant writing, broadband investment, and economic development, and it gives the public the ability to find information about broadband providers down to the street level.

> "BroadbandStat combines the supply and demand side of broadband data and presents it in a way that is accessible to the most casual observer."
>
> Brian Mefford
> Chief Executive Officer, Connected Nation, Inc.

For example, the application makes it possible to combine broadband coverage data, broadband adoption statistics, and demographic information to identify where digital divides and other barriers to broadband adoption exist.

Additionally, the application maps and analyzes the broadband landscape and planned broadband initiatives funded by the American Recovery and Reinvestment Act of 2009 (ARRA).

BroadbandStat was developed by Connected Nation in conjunction with ESRI, a market leader in geographic information system (GIS) software.

For more information and to view the interactive BroadbandStat site, visit www.connectednation.org.

ESRI