



CORDOBA CORPORATION

June 16, 2010

Julius Genachowski
Chairman
Federal Communications Commission 445 12th Street, S.W.
Washington, DC 20554

RE: MB Docket 10-56

Dear Chairman Genachowski:

It is my pleasure to write a letter in support of the Comcast/NBC Universal merger. As a business owner committed to the improvement of our communities, I encourage a merger which will in turn benefit our communities.

Comcast's commitment to the growth and expansion of Telemundo by investing in local markets will secure and generate greater opportunities for the local region. Moreover, it ensures that media outlets like Telemundo O&O markets and stations will benefit in several key ways: diverse, original content, improved distribution and enhanced marketing efforts, and community involvement.

Comcast has publicly committed that Telemundo would remain a free over-the-air television service - as such the Latino community will continue to depend on Telemundo as a non-bias and reliable local source of news. Comcast's commitment to expand its content offerings across multi-platform environment ensures that Spanish language programming will positively serve to foster digital inclusion.

It is my belief that the Comcast/NBC merger will be beneficial for Telemundo, its employees, and its viewers. The merger ensures that Telemundo and its affiliates continue to be successful businesses that will only strengthen their services in the ever-changing media landscape.

Thank you in advance for your time and consideration. If you have any further questions, please don't hesitate to call me at 213/895-0224.

Respectfully,

George L. Pla, President & C.E.O.
Cordoba Corporation