

Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, D.C. 20054

In the Matter of )  
 )  
Application of Comcast Corporation, ) MB Docket No. 10-56  
General Electric Company )  
And NBC Universal Inc. )  
 )  
For Consent to Assign Licenses or )  
Transfer Control of Licensees )

**OPPOSITION BY LATINO BUSINESS COMMUNITY TO COMCAST/NBC MERGER**

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June 18, 2010

## OPPOSITION BY LATINO BUSINESS COMMUNITY TO COMCAST/NBC MERGER

On March 26, the Latino Business Chamber of Greater Los Angeles filed the first protest by any Latino group against the Comcast acquisition of NBC Universal (“47 million Latinos unlikely to benefit from Comcast acquisition of NBC Universal”).

Since the filing two and a half months ago, we are gratified that two of our congresspersons, Maxine Waters and Judy Chu, took the lead in criticizing the Comcast/NBC Universal merger and requested specific information on minority content and on diversity of management and business practices.

The data available to the Latino community necessary to effectively evaluate this acquisition in terms of the public interest, including the Latino public interest is presently not available. This lack of availability is solely attributed to stonewalling practices by Comcast, NBC and Comcast CEO Brian Roberts.

The Latino Business Chamber provided written comments opposing this merger to the chairman of the House Judiciary Committee, during the course of the June 7<sup>th</sup> hearing in Los Angeles.

In our preliminary filing on March 26, we offered specific remedies to protect the public interest of Latinos and other minorities and incorporate by reference herein all such suggested remedies.

We call to this Commission’s attention, as apparently the only Latino Business Chamber to file in opposition a number of remedies previously set forth in our March 26<sup>th</sup> filing. This includes:

1. Public hearings in five major areas with large Latino concentrations. Chicago meets this test, but we urge one in Los Angeles, Texas, New York City and Florida as well.
2. A Bilingual Special Master be appointed by the FCC to analyze characters and content; this is especially necessary given Comcast’s refusal to provide data to Congress, the FCC or community groups.
3. A formal meeting with the CEO of Comcast, Brian Roberts, senior officials from the FCC and intervening groups to discuss the necessary public interest steps that must be taken.

Since the time of the preliminary remarks on March 26, the FCC has addressed in part, some of our concerns as has Congress. That is, the FCC is conducting its own formal hearings beginning in Chicago and the FCC has expanded the time of public comment. We still however suggest that given the complexity of this case and the accusations raised by Congresswoman Waters that some community supporters of Comcast are not financially independent to Comcast that the Commission consider our 7 specific remedies raised in our March 26<sup>th</sup> filings, including a comprehensive survey of 1,000 Latino families. (This remedy is a survey of 1,000 Latinos across the nation to be conducted by the FCC to determine public support and interest).

Respectfully submitted,

/s/ Jorge Corralejo  
Jorge Corralejo  
CEO & Chairman

June 18, 2010