

May 25, 2010

Chairman Julius Genachowski
Commissioner Michael J. Copps
Commissioner Robert M. McDowell
Commissioner Mignon Clyborn
Commissioner Meredith Attwell Baker
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: MB Docket 10-56

Dear Chairman and Commissioners,

I am writing as the President, Chief Executive Officer and founder of Jewish Life Television (JLTV), an independent cable television network, in support of the proposed merger of Comcast Cable Communications and NBC Universal. Specifically, I wish to support the parties' petition of "voluntary public interest commitments" to increase the amount and availability of independent programming (Commitment #13 of the Public Filing).

JLTV is an independent full-time, national programming network, unaffiliated with Comcast, NBCU or any of the top 15 owners of networks. Our network is the first and only full-time 24/7 Jewish cultural and lifestyle television channel, offering historical, news, sports, documentary, entertainment and educational programming for the nation's Jewish population and all Americans.

Our parent company, Blazer Media Group, was founded 45 years ago. By virtue of our company being in the forefront of Jewish community activism for more than four decades, it has effected social change in America and around the world. I have hosted Hollywood celebrities on important trips to Israel, including Elizabeth Taylor, Jane Fonda, Sammy Davis, Jr., Ben Kingsley, Phyllis Diller, and others. One of the peak moments of BMG was its involvement in the rescue of nearly 1,000 Ethiopian Jews from refugee camps in the Sudan to freedom in Israel., The rescue, code-named Operation Joshua, was performed by the U.S. Government with BMG as a key catalyst. Also, BMG has spearheaded the exclusive U.S. broadcast on JLTV of the Jewish Olympics (the Maccabiah Games), the annual American Israel Public Affairs Committee Policy Conference in Washington D.C. and the live broadcast of the March of The Living from Poland among other exclusive specials on JLTV.

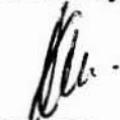
JLTV has recently entered into a carriage affiliation agreement with Comcast Cable and is awaiting further distribution on Comcast Cable's digital basic lineup. While there are over a dozen Christian networks now broadcasting, JLTV is the only cable television network that provides programming for the Jewish community, and in fact, because of the cultural nature of JLTV, for all Americans. Comcast Cable entered into our affiliation agreement in order to satisfy the interests of their Jewish, Christian, and general viewers that are currently underserved by other networks.

In accordance with Comcast's sensitivity to serve niche markets, JLTV also believes that it qualifies as one of the two "new" independently-owned and -operated channels. We believe that this provision will recognize Comcast Cable's current commitment to launch JLTV, as an independent programming network, as contemplated in Commitment #13. JLTV is encouraged by Comcast's commitment to outreach to our audience as it progresses through its digital migration in 2010 and 2011

Further to that point, we would also like to encourage the parties to define independent networks to include companies, such as JLTV, that already have a carriage agreement in place with Comcast, which will help Comcast meet its stated intention of increasing the amount and availability of independent programming while the parties await final approval of the merger. This would eliminate any delay to launch such networks, like JLTV, until the digital migration is completed in 2011.

We would like to reaffirm that our network has enjoyed support from Comcast's division operations all the way to the top of its organization and is very appreciative. We look forward to a continued positive partnership with Comcast and to broadly increased distribution to all of its customers in 2010 and beyond.

Sincerely,



Phil Blazer

President and Chief Executive Officer
Jewish Life Television