



WILTSHIRE
& GRANNIS LLP

June 18, 2010

Ex Parte

Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

*Re: Amendment of the Commission's Rules Governing Hearing Aid-Compatible
Mobile Handsets, WT Docket No. 07-250*

Dear Ms. Dortch:

On June 17, 2010, Cathy Novelli of Apple Inc. and I met with Ruth Milkman, Chief of the Wireless Technology Bureau. Apple described the progress that the company has made in addressing the challenges of creating hearing aid compatible touch-screen GSM phones. Apple noted that flexible accessibility regulation incents and allows greater innovation, as demonstrated by the introduction of VoiceOver which raises the bar on visual accessibility on touchscreen devices. Finally, Apple noted that the *de minimis* exception remains critical to innovation and competition in the handset marketplace.

Pursuant to the Commission's rules, a copy of this notice is being filed electronically in the above-referenced docket. If you require any additional information please contact the undersigned.

Sincerely yours,

/s/ Paul Margie

Paul Margie
Counsel for Apple Inc.

cc: Ruth Milkman