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Millie Irizarry

June 21, 2010

The Honorable Julius Genachowski  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Re: MB Docket No. 10-56

Dear Chairman Genachowski,

As you know, the Latin American Association (LAA) is a resource to Latinos all across Georgia. We help Latino families achieve their aspirations for academic, social and economic advancement through a network of outreach centers in DeKalb, Cobb and Gwinnett Counties.

The work we do would not be possible without supporters like Comcast Corporation, a company that has demonstrated a commitment to Latinos in Georgia and to diversity issues overall. Comcast and the LAA came together for the first time four years ago to execute the Comcast Cares Day effort in Latino communities around our state. Since then, our relationship has grown into a true partnership that is rewarding for both of our organizations. Through its foundation, Comcast provides vital support to our *iINSPIRA!* (Inspire!) youth program and by doing so has helped hundreds of our students stay on grade level and understand the value of their education. This initiative is designed to improve academic outcomes by working at the pre-school, elementary and middle school levels. Students also have an opportunity to spend a day in dialogue with community leaders and experts at the annual LAA Latino Youth Leadership Conference.

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What's more, Comcast volunteers have helped us do incredible things to improve our facilities. They have assisted us in planting organic gardens, installing green insulation, fixing windows and weather stripping our doors. This is not glamorous work to be sure, but it has made a huge difference in improving the quality of experience for our members.

What the Latin American Association has done in partnership with Comcast is an exemplary illustration of what can be achieved when we come together for a purpose. We are certain that Comcast brings this same cooperative spirit to all of its business ventures.

Sincerely,



Millie Irizarry  
Executive Director

CC: Commissioner Michael J. Copps  
Commissioner Robert M. McDowell  
Commissioner Mignon Clyburn  
Commissioner Meredith Attwell Baker