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Michael W. Tryon
State Representative • 64th District

The Honorable Julius Genachowski
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

June 18, 2010

Re: MB Docket No. 10-56

Dear Chairman Genachowski:

In the early sixties, then, FCC Chairman Neuton Minow described broadcast television as a "vast wasteland". More recently he noted that not much had changed. If diversity of programming, educational programming, different political perspectives, programming for people of color and a near limitless platform for voices of all persuasion is your goal, looking at what the cable television companies have achieved over the past 30 years maybe instructive. As we look to the next 30 years, it makes sense to try to expand what cable has done to broadcast television. In this regard, the Comcast and NBCU merger has the potential to expand consumer choice like no other business model we have seen.

We are watching the reshaping of multi-media through telecommunications into a more comprehensive multi-media product. Only companies who can meet the ever changing consumer driven demands could possibly survive this climate. It is consumers who are driving the need for this type of merger. In a truly market-driven economy, this can only help contain costs and keep current in cutting edge technology.

Please approve the merger as Comcast has a strong record of investing with the long view in mind and in expanding consumer choices exponentially.

Sincerely,

A handwritten signature in black ink, appearing to read 'Mike Tryon', with a stylized flourish at the end.

Mike Tryon
State Representative
District 64

CC: Commissioner Michael J. Copps
Commissioner Robert M. McDowell
Commissioner Mignon Clyburn
Commissioner Meredith Attwell Baker