



The Honorable Julius Genachowski  
Chairman  
Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554

RE: MB Docket No. 10-56

Dear Chairman Genachowski:

I would like to take a moment to discuss our business relationship with Comcast as an independent Spanish language programmer. We have fostered a strong rapport with Comcast and are confident that other independent entities with valuable content can achieve similar results following approval of the joint venture with NBC Universal.

Based in Miami, SomosTV is dedicated to the promotion and development of the U.S. Hispanic pay TV market. We develop programming as well as aggregate and import international channels for distribution here in the U.S. and Puerto Rico. Our premium channel, VeneMovies, launched in 2006, and we have since created Semilitas, a channel focused on pre-school-aged children and devoted to promoting and preserving Spanish language and culture.

Comcast carries VeneMovies on its newly-expanded Spanish language tier, which offers 50 channels and 150 On Demand programming options and is available in all its markets nationwide. We reached this distribution agreement because Comcast recognizes the high value that our programming brings to the growing Hispanic audience, but it also a testament to Comcast's commitment to bringing an increasingly diverse program offering to its subscribers.

Our experience is proof that a sound concept and plan for profitability will win independent programmers financing, advertising support and carriage agreements that make sense. None of these factors will change in a world in which Comcast and NBC are partners in the content world. SomosTV supports this transaction.

Sincerely,

Jose Antonio Espinal  
Chief Operating Officer  
SomosTV

