

June 2, 2010



Chairman Julius Genachowski
Commissioner Michael J. Copps
✓ Commissioner Robert M. McDowell
Commissioner Mignon Clyburn
Commissioner Meredith Attwell Baker
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Received & Inspected

JUN 11 2010

FCC Mail Room

RE: MB Docket No. 10-56

Dear Chairman Genachowski and Commissioners:

The American Cancer Society (ACS) is a nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service. All across the United States, our dedicated staff and volunteers work around the clock to ease the suffering of cancer patients and to promote research we hope will someday eliminate this terrible affliction.

Our mission would be impossible, however, but for the commitments of individuals and corporations who contribute to our organizations success. In many ways, contributors are the lifeblood of what we do here at the American Cancer Society and Comcast stands out as a leader in the struggle against cancer. From my perspective, there's little better evidence of corporate character than sustained charitable commitment. It's exactly this sort of spirit Comcast has demonstrated to our organization year after year.

Not only have we benefited from the wisdom of a dedicated Comcast executive who has sat on our board of directors for the past sixteen years, we have also been the grateful recipient of countless volunteer hours from Comcast employees as well as significant in-kind Comcast Media Sponsorships for the American Cancer Society's annual Daffodil Days campaign as well as our signature event, Relay For Life. Long-term support like this reaffirms for us just what type of company Comcast really is: a good corporate citizen that never forgets the bigger picture and the importance of looking out for those who need a helping hand.

We applaud Comcast's efforts in helping us confront a deadly disease that still claims the lives of far too many around the world. That's why we look forward to working with Comcast in the future and send the company our best wishes as it embarks on new initiatives, such as a partnership with NBC Universal.

Most sincerely,

A handwritten signature in black ink that reads "Glenn Callihan".

Glenn Callihan
Regional Vice President – Western PA
American Cancer Society

Pennsylvania Division - Western Region
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Cancer Information: 1-800-ACS-2345 www.cancer.org

The official registration and financial information of the American Cancer Society - Pennsylvania Division may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania 800 752 0999. Registration does not imply endorsement.