

Rockford Park District

www.rockfordparkdistrict.org



The Honorable Julius Genachowski
Chairman
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Received & Inspected

JUL 12 2010

FCC Media Room

RE: MB Docket No. 10-56

Dear Chairman Genachowski and Commissioners:

I am aware that you are now reviewing a proposed joint venture between Comcast and NBC Universal. As part of that review, I am sure that you will be taking a comprehensive look at how these national companies contribute to the local communities they serve. With that in mind, I wanted to contribute one story of how Comcast has grown its business in Rockford, Illinois, while simultaneously growing its connection to our local community.

In 2008, Comcast held its first Comcast Cares Day in Rockford, shortly after acquiring the franchise from its former owner the year before. We learned early on that Comcast is not just a cable company, but a company that cares about its customers and their quality of life. Comcast focused its employee-driven community service day on one of Rockford's best known attractions, our beautiful trees. Long known as the "Forest City," Rockford's stands of ash trees were being wiped out by emerald ash disease. Comcast responded by mobilizing more than 300 volunteers to plant 400 new pear and magnolia trees.

To me, this gesture demonstrated that Comcast is a local company dedicated to a lasting relationship with Rockford and its residents. These young trees will grow over the next twenty years and eventually provide a canopy of foliage that our children (and their children) will enjoy for years to come.

I hope you will keep this community spirit in mind as you proceed through your review. Thank you for taking the time to consider my story; we welcome you any time to the Forest City.

Sincerely,

Ruth Miller
Program Director
Rockford Park District, City of Gardens

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Booker T. Washington Business Association

"Your African American Chamber Serving The Business Community Since 1930"

June 30, 2010

Chairman Julius Genachowski
Commissioner Michael J. Copps
Commissioner Robert M. McDowell
Commissioner Mignon Clyburn
Commissioner Meredith Attwell Baker
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

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JUL 12 2010

FCC Main Room

RE: MB Docket No. 10-56

Dear Chairman Genachowski and Commissioners:

I am writing on behalf of the Booker T. Washington Business Association (BTWBA) in support of the Comcast and NBC joint venture. As an African American Chamber of Commerce, with a membership that consists of a cross-section of small and mid-sized companies, we consider communications resources a vital component of our economic recovery.

We believe that Broadband Communication is a critical tool that can serve as a cornerstone for business growth. Access to this technology is very important in helping our membership and other businesses transform the way they do business.

Comcast is an active BTWBA member that has provided strong support and technical resources that have allowed businesses in our community to better understand how their services (Comcast) can cut costs and improve efficiencies in their operations. In addition, Comcast's significant investments in broadband development demonstrate their commitment to working with businesses throughout the state to help improve their bottom line in a difficult economic climate in Michigan.

The association looks forward to its continued business partnership with Comcast. Thank you in advance for your consideration in this matter.

Sincerely,

W.R. Ross
President, BTWBA

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