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**Via Electronic Filing**

July 29, 2010

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 Twelfth St., S.W.  
Washington, DC 20554

Re: Notice of *Ex Parte* Presentation  
CS Docket No. 97-80, PP Docket No. 00-67

Dear Ms. Dortch:

This is to notify you that on July 29, 2010, Christopher McLean, Executive Director of the Consumer Electronics Retailers Coalition (CERC) and the undersigned, met with Sherrese Smith, Legal Advisor to FCC Chairman Julius Genachowski, to discuss the joint CEA and CERC comments and reply comments pertaining to the above-captioned proceeding.

At the meeting, we expressed the joint parties' position that now is the time to finally achieve the goals of Section 629 through revised CableCARD rules. The availability of Internet-TVs increases the likelihood that implementation of a robust CableCARD regime will yield substantial benefits for consumers. We urged the Commission to adopt the rules that CEA and CERC proposed in our joint comments.

This letter is being provided to your office in accordance with Section 1.1206 of the Commission's rules. A copy of this letter has been delivered by e-mail to Ms. Smith.

Respectfully submitted,

/s/ **Julie M. Kearney**

Julie M. Kearney  
Vice President, Regulatory Affairs

cc: Sherrese Smith