

July 29, 2010

Stephen Díaz Gavin
Direct 202-457-6340
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VIA ECFS

Mr. William Lake
Chief, Media Bureau
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, DC 20554

Re: *Acknowledgements of Confidentiality, Applications of Comcast Corporation, General Electric Company and NBC Universal, Inc. for Consent to Assign Licenses or Transfer of Control of Licenses, MB Docket No. 10-56*

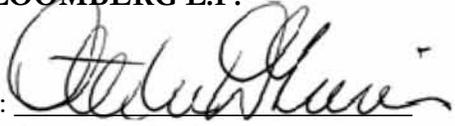
Dear Mr. Lake:

On behalf of Bloomberg L.P. (“Bloomberg”), pursuant to paragraphs 7 and 10 of the Protective Order and paragraphs 4 and 9 of the Second Protective Order, please find enclosed copies of the Acknowledgements of Confidentiality from two Outside Consultants to Bloomberg.

Copies of this letter and the enclosure are being served today on counsel for Submitting Parties. If you have any questions, please contact me at (202) 457-6340.

Respectfully submitted,

BLOOMBERG L.P.

By: 
Stephen Díaz Gavin
PATTON BOGGS LLP
2550 M Street NW
Washington, DC 20037
(202) 457-6000

Its Counsel

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cc: Michael H. Hammer, Counsel for Comcast Corporation
Arthur J. Burke, Counsel for Comcast Corporation
A. Richard Metzger, Counsel for General Electric Company
Bryan N. Tramont, Counsel for NBC Universal, Inc.
James Bird, FCC
Marcia Glauberman, FCC
Jessica Almond, FCC
Vanessa Lemmé, FCC
Best Copy and Printing, Inc.

Enclosures

SDG:rea

APPENDIX A

Acknowledgment of Confidentiality

MB Docket No. 10-56

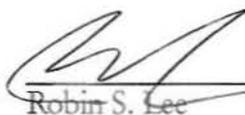
I hereby acknowledge that I have received and read a copy of the foregoing Protective Order in the above-captioned proceeding, and I understand it. I agree that I am bound by the Protective Order and that I shall not disclose or use Stamped Confidential Documents or Confidential Information except as allowed by the Protective Order. I acknowledge that a violation of the Protective Order is a violation of an order of the Federal Communications Commission.

Without limiting the foregoing, to the extent that I have any employment, affiliation, or role with any person or entity other than a conventional private law firm (such as, but not limited to, a lobbying or advocacy organization), I acknowledge specifically that my access to any information obtained as a result of the Protective Order is due solely to my capacity as Counsel or consultant to a party or other person described in paragraph 4 of the foregoing Protective Order and that I will not use such information in any other capacity, nor will I disclose such information except as specifically provided in the Protective Order. I hereby certify that I am not involved in "competitive decision-making" as that term is used in the definition of In-House Counsel in paragraph 4 of the Protective Order.

I acknowledge that it is my obligation to ensure that: (1) Stamped Confidential Documents and Confidential Information are used only as provided in the Protective Order; and (2) Stamped Confidential Documents are not duplicated except as specifically permitted by the terms of the Protective Order. I certify that I have verified that there are in place procedures at my firm or office to prevent unauthorized disclosure of Stamped Confidential Documents or Confidential Information.

Capitalized terms used herein and not otherwise defined shall have the meanings ascribed to them in the Protective Order.

Executed at New York, NY this 29 day of July, 2010.



Robin S. Lee
Assistant Professor of Economics
Stern School of Business, New York University
Kaufman Management Center, Department of Economics
44 West 4th Street, 7-78
New York, NY 10012
(212) 998-0479

APPENDIX A

Acknowledgment of Confidentiality

MB Docket No. 10-56

I hereby acknowledge that I have received and read a copy of the foregoing Second Protective Order in the above-captioned proceeding, and I understand it. I agree that I am bound by the Second Protective Order and that I shall not disclose or use Stamped Highly Confidential Documents or Highly Confidential Information except as allowed by the Second Protective Order. I acknowledge that a violation of the Second Protective Order is a violation of an order of the Federal Communications Commission.

Without limiting the foregoing, to the extent that I have any employment, affiliation or role with any person or entity other than a conventional private law firm (such as, but not limited to, a lobbying or advocacy organization), I acknowledge specifically that my access to any information obtained as a result of the Second Protective Order is due solely to my capacity as Outside Counsel or Outside Counsel of Record or Outside Consultant to a party or other person described in paragraph 12 of the foregoing Second Protective Order and that I will not use such information in any other capacity nor will I disclose such information except as specifically provided in the Second Protective Order.

I acknowledge that it is my obligation to ensure that: (1) Stamped Highly Confidential Documents and Highly Confidential Information are used only as provided in the Second Protective Order; and (2) Stamped Highly Confidential Documents are not duplicated except as specifically permitted by the terms of the Second Protective Order, and I certify that I have verified that there are in place procedures at my firm or office to prevent unauthorized disclosure of Stamped Highly Confidential Documents or Highly Confidential Information.

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Executed at New York, NY this 29 day of July, 2010



Robin S. Lee

Assistant Professor of Economics
Stern School of Business, New York University
Kaufman Management Center, Department of Economics
44 West 4th Street, 7-78
New York, NY 10012
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Capitalized terms used herein and not otherwise defined shall have the meanings ascribed to them in the Second Protective Order.

Executed at 3:00 PM this 29th day of JULY, 2010



Ali Yurukoglu
Assistant Professor of Economics
Stanford Graduate School of Business
518 Memorial Way
Stanford University
Stanford, CA 94305
(650) 723-2146

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