

ATTACHMENT A

BUYER'S GUIDE



June 2010

Valid 05/23/10-06/26/10

**SMART PHONES
ARE GETTING
SMARTER**

GET THE FASTEST
CONNECTIVITY,
DOWNLOADS AND
SO MUCH MORE



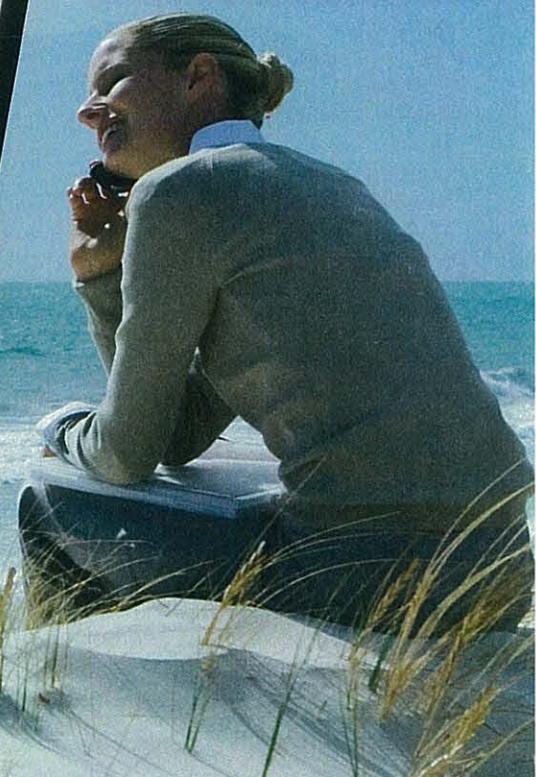
**AVAILABLE
IN JUNE**

**HTC
EVO™ 4G**



**NEW & EXCLUSIVE
DIDDY BEATS™ HEADPHONES**

See page 25 for details.



Contact us at 1-888-BESTBUY or visit BestBuy.com/mobile



KEEPING OUR PROMISES

“THANKS SO MUCH FOR HELPING ME SWITCH CARRIERS AND FIND THE BEST PLAN FOR ME AND MY BOYFRIEND! I AM LOVING MY BLACKBERRY!”

— JESSICA, NY

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JUNE 2010

Summer is calling so go on, get out there. Whether you're taking off on vacation or exploring more of your own city – a smart phone is the perfect companion for any trip. With GPS, Internet, social-networking and Apps all at your fingertips, you'll be ready to make the most of this summer. Whatever your plans, Best Buy Mobile™ will help you find the right phone and accessories this summer.

WHY WE ARE DIFFERENT

CUSTOMER PROMISE:

We all know by now that mobile phone technology is pretty amazing, but shopping for it isn't. At Best Buy Mobile™, we think there is a better way. We think you deserve:

▶ A BETTER CHOICE OF PHONES AND NETWORKS

A great selection of phones and networks all in one place

▶ IMPARTIAL AND INFORMED ADVICE

Non-commissioned Mobile Phone Specialists

▶ STRAIGHTFORWARD PRICING

No mail-in rebates, save instantly

▶ SOMEONE TO BE THERE FOR THE LIFE OF YOUR PHONE

Service plans and phone repair

SHOPPING IS EASY

3 SIMPLE WAYS TO SHOP AT BEST BUY MOBILE™

- **IN STORE:** Visit one of our 1,077 Best Buy stores or one of our 90 stand-alone Best Buy Mobile™ stores.
- **PHONE:** Call one of our dedicated Mobile Phone Specialists at 1-888-BEST BUY.
- **ONLINE:** Visit our website at bestbuymobile.com. Now shop online and pick up in store.

* Follow us on Twitter at <http://twitter.com/BestBuyMobile> or email us at bbymobile@bestbuy.com

A KEY TO USING OUR GUIDE

“WATCH FOR MY USEFUL TIPS THROUGHOUT THIS MONTH'S GUIDE”

Craig Hoivik, Store 12, St. Cloud, MN



BLUESHIRT TIP



Camera Megapixels



GPS Navigation Capable



External Memory Capacity



WiFi



Music Player



Colors Available



Android phone

See pages 17–20 for complete details of each device.

America's first 4G phone is coming. Introducing the HTC EVO™ 4G, exclusively from Sprint. Able to deliver speeds up to 10x faster than 3G, this Android™ powered phone lets you access over 30,000 apps for outstanding customization. Plus, it features a 4.3-inch screen, front and back cameras, and mobile hotspot capability for up to eight Wi-Fi enabled devices. Get ready for the HTC EVO™ 4G. Only from Sprint. Only on the Now Network.™*

Sprint. Bringing you the first wireless 4G network from a national carrier.



htc EVO™ 4G

— Google



mobile

See a Mobile Phone Specialist for more details.

*Up to 10x Faster Claim: Based on download speed comparison of 3G's 600 kbps to 4G's 6 Mbps. Industry published 3G avg. speeds (600 Kbps–1.7 Mbps); 4G avg. speeds (3-6 Mbps). Actual speeds may vary.

May require up to a \$36 activation fee/line, credit approval and deposit. Up to a \$200 early termination fee/line applies. **Phone Offer:** Offer ends on 06/26/10 or while supplies last. Taxes and service charges excluded. No cash back. Requires activation at the time of purchase. **Upgrade:** Existing customers in good standing with service on the same device for more than 22 consecutive months currently activated on a service plan of \$39.99 or higher may be eligible. See in-store rebate form or sprint.com/upgrade for details. Additional charges may apply for hotspot applications. **4G:** Sprint 4G is available in over 25 markets and counting, and on select devices. See sprint.com/4G for details. **Other Terms:** Coverage not available everywhere. The Nationwide Sprint Network reaches over 276 million people. The 3G Sprint Mobile Broadband Network reaches over 258 million people. Offers not available in all markets/retail locations or for all phones/networks. Pricing, offer terms, fees and features may vary for existing customers not eligible for upgrade. Other restrictions apply. See store for details. ©2010 Sprint. Sprint and the logo are trademarks of Sprint. Android, Android Market, Google, the Google logo and Google Search are trademarks of Google Inc. Other marks are the property of their respective owners.





WHATEVER YOUR CARRIER, THIS SUMMER IS POWERED BY ANDROID™

AVAILABLE
IN JUNE**



**HTC
EVO™ 4G**

- Google goggles. Forget typing. Just snap a pic to find out more.
- Qik. Watch as it happens together. Shoot video and share it live.
- YouTube. Upload as you go.
- Video blog with the front camera.
- Android Market. You choose.
- Over 42,000 apps available.

9895819 Black



WHAT CAN YOU DO WITH ANDROID?

Connect this summer with the latest Android™-powered phones from your favorite carriers. These hot new phones can be personalized with a wide range of apps and widgets, not to mention access to all the coolest Google applications plus cutting-edge connectivity. Smart functionality and intelligent design make Android™-powered phones a smart choice for anyone on the go this summer.

ANDROID MARKET™

Android Market™ has Apps for everyone.

With over 42,000 apps to choose from, Android Market™ is your one-stop shop where you can choose the apps you want and customize your phone. Some, if not the majority of the apps, are FREE.

“ANDROID 2.1 IS THE FIRST PHONE TO DO VIDEO WALL PAPER, NO APPLICATION. IT IS STANDARD, AND AWESOME. FOR MORE TIPS & TRICKS VISIT www.youtube.com/BestBuyTipsandTricks.”



CRAIG'S TIP



**DROID
INCREDIBLE
BY HTC**

\$199.99¹ Regular Price \$599.99

with new 2-year activation
9893153 Black



Data plan required²

For more details see page 9

DROID is a trademark of Lucasfilm Ltd. and its related companies. Used under license.



**DROID
BY MOTOROLA**

\$129.99¹ Regular Price \$599.99

with new 2-year activation
9553501 Black



Data plan required²

For more details see page 9

DROID is a trademark of Lucasfilm Ltd. and its related companies. Used under license.



**MOTOROLA
BACKFLIP™**

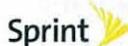
\$99.99¹ Regular Price \$499.99

with new 2-year activation
9757793 Silver



Data plan required³

For more details see page 12



**SAMSUNG
MOMENT™
WITH GOOGLE™**

\$99.99¹ Regular Price \$549.99

with new 2-year activation
9570127 Mercury Metal



Data plan required⁴

For more details see page 11



**HTC
HERO™
WITH GOOGLE™**

\$69.99¹ Regular Price \$549.99

with new 2-year activation
9509784 Lofly Gray



Data plan required⁴

For more details see page 11



**NATIONAL RETAIL
EXCLUSIVE
COMING SOON**
Available in June

**MOTOROLA
i1**

\$349.99¹

9935936 Black



¹Carriers, coverage and products may vary by store. Available in New Jersey. Carrier requirements may include data plan subscription, credit approval, usage fees and termination fees. ²Requires voice plan with a data pack \$29.99 or higher. ³Requires \$30 or higher messaging/data plan. ⁴Requires new 2-year in-store activation or eligible 2-year upgrade on an Everything Plan with Data. ⁵All Smart Phones require voice plan with data pack \$29.99 or higher. Android, Android Market, Google Search, Google Maps, and Gmail are trademarks of Google, Inc.

FREE PERSONAL EMAIL SETUP AND MORE ON ALL SMART PHONES. SEE PAGE 35 FOR DETAILS.



A BETTER CHOICE OF PHONES AND NETWORKS, INCLUDING BLACKBERRY®

NO-CONTRACT

Afraid of commitment? Get the full BlackBerry® experience without a contract



**NO-CONTRACT
BLACKBERRY®
CURVE™ 8330**

\$249.99

9701831 Titanium



WHY BLACKBERRY®:

BlackBerry® matches style with smarts, giving you GPS and WiFi that help you navigate your life and stay connected this season. BlackBerry's App World puts the latest, greatest BlackBerry apps at your fingertips. And with integrated email and a full QWERTY keyboard, you can stay in touch with work, family and friends on the go.

NEW

**NO-CONTRACT
BLACKBERRY®
CURVE™ 8530**

\$299.99

9919522 Black



“WHEN YOU ARE ON A PHONE CALL AND NEED TO JOT SOMETHING DOWN, (DIRECTIONS, PHONE NUMBER, ETC.) YOU CAN JUST CLICK THE TRACKBALL AND SELECT NOTES. FOR MORE TIPS, VISIT YouTube.com/bestbuytipsandtricks”

CRAIG'S TIP



CHOOSE YOUR CURVE, CARRIER AND COLOR

Basic BlackBerry® for texting, email, Internet and apps



**BLACKBERRY®
CURVE™ 8520**

\$49.99¹ Regular price \$399.99

with new 2-year activation
9539289 Black



Data plan required³

See page 13 for details

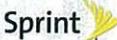


**BLACKBERRY®
CURVE™ 8530
SMARTPHONE**

\$29.99¹ Regular price \$469.99

each, with new 2-year activation

9675408 Black
9675417 Royal Purple
9773767 Ruby Red



Data plan required⁴

See page 11 for details



**BLACKBERRY®
CURVE™ 8530**

\$1.00¹

each, with new 2-year activation

9594879 Black
9594922 Smoky Violet



Data plan required²

ADVANCED CAPABILITY

When traveling, have global access to your mobile world



**BLACKBERRY®
BOLD™ 9700**

\$199.99¹ Regular price \$479.99

with new 2-year activation

9574221 Black



Data plan required³

See page 13 for details



**BLACKBERRY®
TOUR™**

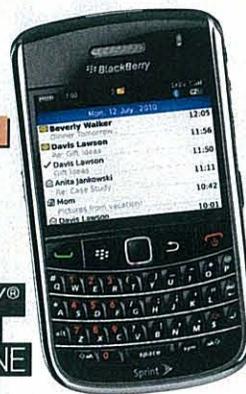
\$149.99¹ Regular price \$529.99

with new 2-year activation

9401676 Black



Data plan required²



NEW

**BLACKBERRY®
BOLD™ 9650
SMARTPHONE**

\$199.99¹ Regular price \$599.99

with new 2-year activation

9924206 Black



Data plan required⁴

See page 11 for details

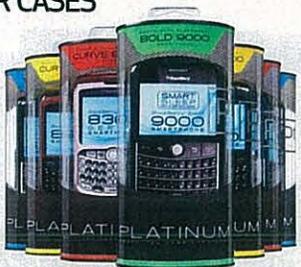
ACCESSORIES FOR YOUR BLACKBERRY

ROCKETFISH MOBILE CHARGER AND PLATINUM BRAND CASE. BOTH FOR \$35.

EXCLUSIVE PLATINUM COLOR CASES FOR YOUR BLACKBERRY®

\$29.99 each

Colors vary by phone



Phones sold separately

EXCLUSIVE PLATINUM HOLSTER CASES FOR YOUR BLACKBERRY®

\$34.99 each

Smart Sleep Holster saves battery life by putting phone to sleep



Phone sold separately

¹Carriers, coverage and products may vary by store. Available in New Jersey. Carrier requirements may include data plan subscription, credit approval, usage fees and termination fees. ²Requires voice plan with a data pack \$29.99 or higher. ³Requires \$30 or higher messaging/data plan. ⁴Requires new 2-year activation or eligible 2-year upgrade on an Everything Plan with Data. ⁵All Smart Phones require voice plan with data pack \$29.99 or higher. Android, Android Market, Google Search, Google Maps, and Gmail are trademarks of Google, Inc.



NEED DIRECTIONS TO SUMMER PARTIES? ASK US ABOUT USING GOOGLE™ ON YOUR SMARTPHONE

VERIZON'S SMART PHONE CHOICES FOR SUMMER

NEW

LG ALLY™

\$49.99¹ with new 2-year activation

- Android 2.1 Operating System
- Slide-out QWERTY Keypad
- 3.2MP Camera
- Google Maps® Navigation^{BETA}
- 4GB pre-installed microSD card

Data plan required²

2-Year New Plan ¹	\$49.99
2-Year Upgrade Price ¹	\$49.99
2-Year Add-a-Line ¹	\$49.99
Regular Price	\$499.99

9933392 Black



ACCESSORIES TO MAXIMIZE YOUR VERIZON PHONE

PROTECT YOUR PHONE FROM SCRATCHES

\$20.99 Screen only

- Scratch proof
- Military Grade
- Invisible

9921227 Screen only



Phone sold separately

Zagg shields are precision cut to protect your phone from scratches with an invisible, incredibly durable film originally developed for the US military.

CASES FOR HTC INCREDIBLE

\$19.99 each

- 9898861 Black
- 9898889 Red



Phone sold separately

“WE NOW HAVE CELL PHONE BOOSTERS AVAILABLE. SO IF YOU ARE HAVING A TOUGH TIME GETTING CELL PHONE RECEPTION IN YOUR CAR OR HOME, WE CAN HELP.”



CRAIG'S TIP

¹Carriers, coverage and products may vary by store. Available in New Jersey. Carrier requirements may include data plan subscription, credit approval, usage fees and termination fees. ²Requires voice plan with a data pack \$29.99 or higher. Android, Android Market, Google Search, Google Maps, and Gmail are trademarks of Google, Inc.

**DROID
INCREDIBLE
BY-HTC**

\$199.99¹ with new 2-year activation

- Android 2.1 OS with HTC Sense
- Google Maps[®] Navigation^{BETA}
- 1 GHz Snapdragon processor
- 8GB internal memory* & 8MP Camera

DROID is a trademark of Lucasfilm Ltd. and its related companies. Used under license.

Data plan required²

2-Year New Plan ¹	\$199.99
2-Year Upgrade Price ¹	\$199.99
2-Year Add-a-Line ¹	\$199.99
Regular Price	\$599.99

9893153 Black



**DROID BY
MOTOROLA**

\$129.99¹ with new 2-year activation

- 3.7" high-res touch screen
- Google Maps[™] Navigation^{BETA}
- 16GB pre-installed microSD card

DROID is a trademark of Lucasfilm Ltd. and its related companies. Used under license.

Data plan required²

2-Year New Plan ¹	\$129.99
2-Year Upgrade Price ¹	\$129.99
2-Year Add-a-Line ¹	\$129.99
Regular Price	\$599.99

9553501 Black



**KIN
ONE**

\$99.99¹ with new 2-year activation

- KIN Spot – Share just about anything on your KIN phone with your friends – photos, video, texts, sites, people.
- KIN Loop – KIN gives you real-time info about your people and your passions
- KIN Studio – your KIN on the web. Store and backup photos, video, contacts and messages to your private space.

Data plan required²

2-Year New Plan ¹	\$99.99
2-Year Upgrade Price ¹	\$99.99
2-Year Add-a-Line ¹	\$99.99
Regular Price	\$399.99

9942529 Black



**SAMSUNG
REALITY[™]**

\$69.99¹ each, with new 2-year activation

- 3.0" touch screen with slide out QWERTY keyboard
- Widget Tool Bar with one-touch access to Facebook[®], MySpace[®], Twitter[®] & YouTube
- Visual Voice Mail-capable
- Mobile Email, Corporate Email, Mobile IM, and Chat-Capable

Data plan required³

2-Year New Plan ¹	\$69.99
2-Year Upgrade Price ¹	\$69.99
2-Year Add-a-Line ¹	\$69.99
Regular Price	\$529.99

9844652 Plano Black
9878237 City Red



**LG
ACCOLADE[™]**

\$1.00¹ with new 2-year activation

- Compact design with large keypad
- One-touch speakerphone
- 1.3 MP camera
- Bluetooth[®] headset-capable

2-Year New Plan ¹	\$1.00
2-Year Upgrade Price ¹	\$1.00
2-Year Add-a-Line ¹	\$1.00
Regular Price	\$299.99

9750809 Gray



**LG
enV[®] 3**

\$1.00¹ each, with new 2-year activation

- QWERTY keyboard
- Text, picture, video, voice messaging with threaded messaging feature
- HTML web browsing-capable

Data plan required²

2-Year New Plan ¹	\$1.00
2-Year Upgrade Price ¹	\$1.00
2-Year Add-a-Line ¹	\$1.00
Regular Price	\$349.99

9327613 Slate Blue
9327908 Maroon



**LG
CHOCOLATE[®] TOUCH**

\$1.00¹ with new 2-year activation

- Full touch screen with Social Network shortcut key to Facebook[®], Twitter[®], and MySpace[®]
- Music player with Dolby[®] Mobile and Stereo Bluetooth[®]-capable
- Visual Voicemail-capable
- FM radio
- Includes an extra purple back cover

Data plan required²

2-Year New Plan ¹	\$1.00
2-Year Upgrade Price ¹	\$1.00
2-Year Add-a-Line ¹	\$1.00
Regular Price	\$349.99

9561896 Silver



**SAMSUNG
INTENSITY[™]**

\$1.00¹ each, with new 2-year activation

- Slide-out QWERTY keyboard
- Mobile web capable
- V CAST music with Rhapsody (Subscription & PC downloads)
- Bluetooth[®] stereo support for listening to music

2-Year New Plan ¹	\$1.00
2-Year Upgrade Price ¹	\$19.99
2-Year Add-a-Line ¹	\$19.99
Regular Price	\$299.99

9490847 Charcoal
9723563 Flaming Red



**CASE FOR
MOTOROLA
DROID[™]**

\$24.99 each

9742864 Red
9590631 Black



EXCLUSIVE



Phone sold separately

**CASE FOR
MOTOROLA
DEVOUR[™]**

\$9.99 each

Regular Price \$24.99
9877431



SAVE \$15



Phone sold separately

2 FOR \$29.99

Regular Price \$21.99
Products must be purchased on same receipt to receive savings

**ROCKETFISH
MOBILE CHARGERS**

9112738
9112783



¹Carriers, coverage and products may vary by store. Available in New Jersey. Carrier requirements may include data plan subscription, credit approval, usage fees and termination fees. ²Requires voice plan with a data pack \$29.99 or higher. ³Requires voice plan with data pack \$9.99 or higher. Android, Android Market, Google Search, Google Maps, and Gmail are trademarks of Google, Inc.

FREE PERSONAL EMAIL SETUP AND MORE ON ALL SMART PHONES. SEE PAGE 35 FOR DETAILS.



WANT TO STAY IN TOUCH USING GMAIL? ASK US ABOUT USING GOOGLE™ ON YOUR SMARTPHONE

AMERICA'S FIRST 4G ANDROID PHONE - HTC EVO™ 4G

AVAILABLE IN JUNE

HTC EVO™ 4G

- 3G/4G capability
- 4.3" touch screen with pinch zoom capabilities
- 8MP autofocus camera with dual LED flash and 1.3MP front facing camera
- Capture and share HD-quality video (720p) from your phone
- 3G/4G Mobile Hotspot capability - connects up to eight WiFi-enabled devices

9895819 Black



COOL ACCESSORIES TO EXPERIENCE YOUR EVO 4G

CASES FOR YOUR HTC EVO

Rocketfish Mobile Cases \$15.99 and up

Platinum Brand Cases \$29.99 and up



Phone sold separately

HTC EVO DOCKING STATION

COMING SOON



*Carriers, coverage and products may vary by store. Available in New Jersey. Carrier requirements may include data plan subscription, credit approval, usage fees and termination fees. **Requires new 2-year in-store activation or eligible 2-year upgrade on an Everything Plan with Data.

NEW

**BLACKBERRY®
BOLD™ 9650
SMART PHONE**

\$199.99¹ with new 2-year activation

- World phone capability for international travel gives you the power to take your whole life with you wherever you go
- 3G technology for fast browsing and downloads
- Document viewing and editing – edit Microsoft Word®, Excel®, and Powerpoint® and view JPEG & Adobe PDF®
- BlackBerry App World for customization, fun, and productivity

Data plan required²

2-Year New Plan ¹	\$199.99
2-Year Upgrade Price ¹	\$199.99
2-Year Add-a-Line ¹	\$199.99
Regular Price	\$599.99

9924206 Black



BEST BUY® NATIONAL RETAIL EXCLUSIVE RED COLOR



**LG
RUMOR TOUCH™**

\$49.99¹ each, with new 2-year activation

- 3" touchscreen to access and view Sprint TV®, Sprint Music, Sprint Navigation, Email, text messages and more
- 2.0 megapixel camera and camcorder to capture and share pictures on Photobucket, Facebook®, MySpace® and upload videos to YouTube™

2-Year New Plan ¹	\$49.99
2-Year Upgrade Price ¹	\$79.99
2-Year Add-a-Line ¹	\$79.99
Regular Price	\$369.99

9807743 Blue
9867335 Red



**PALM®
PRE™**

\$99.99¹ with new 2-year activation

- Links your contacts and layers your calendars from Microsoft Outlook®, Google™, Facebook® and more³
- Searches as you type on your phone or on the web
- Easily flows between open apps and websites

Data plan required²

2-Year New Plan ¹	\$99.99
2-Year Upgrade Price ¹	\$149.99
2-Year Add-a-Line ¹	\$149.99
Regular Price	\$749.99

9337595 Black



**BLACKBERRY®
CURVE™ 8530
SMART PHONE**

\$29.99¹ each, with new 2-year activation

- Access thousands of apps in BlackBerry® App World™
- WiFi and GPS capable
- World-Class Messaging with BlackBerry® push technology for email, SMS, MMS and IM
- Mac compatible out of the box

Data plan required²

2-Year New Plan ¹	\$29.99
2-Year Upgrade Price ¹	\$49.99
2-Year Add-a-Line ¹	\$49.99
Regular Price	\$469.99

9675408 Black
9675417 Royal Purple
9773767 Ruby Red



**SAMSUNG
MOMENT™
WITH GOOGLE™**

\$99.99¹ with new 2-year activation

- Access thousands of applications in Android Market™
- Built-in Google™ applications including Google Search™, Google Maps™, Gmail™ and YouTube™

Data plan required²

2-Year New Plan ¹	\$99.99
2-Year Upgrade Price ¹	\$179.99
2-Year Add-a-Line ¹	\$179.99
Regular Price	\$629.99

9570127 Mercury Metal



**SAMSUNG
SEEK™**

\$1.00¹ each, with new 2-year activation

- Large touch screen with full slide-out QWERTY keyboard
- 1.3 MP camera
- Web browsing with Google search
- Built-in music player with MicroSD card slot (supports up to 32 GB)
- Stereo Bluetooth® Wireless Technology
- Fashionable colors

2-Year New Plan ¹	\$1.00
2-Year Upgrade Price ¹	\$1.00
2-Year Add-a-Line ¹	\$1.00
Regular Price	\$299.99

9923722 Blue
9924367 Red



**HTC HERO™
WITH GOOGLE™**

\$69.99¹ with new 2-year activation

- Built-in Google™ apps plus access to thousands more in Android Market™

Data plan required²

2-Year New Plan ¹	\$69.99
2-Year Upgrade Price ¹	\$99.99
2-Year Add-a-Line ¹	\$99.99
Regular Price	\$549.99

9509784-Lofty Gray



**LG
REMARQ™**

\$1.00¹ with new 2-year activation

- Designed with partially recycled plastics and packaging
- 1.3 megapixel camera
- Bluetooth compatible

2-Year New Plan ¹	\$1.00
2-Year Upgrade Price ¹	\$1.00
2-Year Add-a-Line ¹	\$1.00
Regular Price	\$299.99

9899715 Dark Silver



GET 8GB SANDISK FOR \$20

With phone purchase. Products must be purchased on same receipt

**SANDISK
8GB MicroSD
MEMORY CARD**
8704397

SanDisk



“LISTEN TO YOUR MUSIC ON THE GO. MANY OF OUR PHONES CAN HOLD UP TO 16GB MEMORY CARD. SO YOU CAN STORE THOUSANDS OF SONGS AND PICTURES ON YOUR PHONE.”

CRAIG'S TIP



¹Carriers, coverage and products may vary by store. Available in New Jersey. Carrier requirements may include data plan subscription, credit approval, usage fees and termination fees. ²Requires new 2-year in-store activation or eligible 2-year upgrade on an Everything Plan with Data. ³Palm Pre: use of this device also requires Palm account, activation and acceptance of Palm terms. Google, the Google logo, Google Maps, Gmail, YouTube and Android Market are trademarks of Google, Inc.



WANT TO COMPARE YOUR SUMMER LEAGUE STATS? ASK US ABOUT USING GOOGLE™ ON YOUR SMARTPHONE

SHOW YOUR SUMMER STYLE WITH AT&T

1ST ANDROID PHONE ON AT&T

MOTOROLA BACKFLIP™

\$99.99! with new 2-year activation

- Innovative QWERTY Flip Design with Table Top mode
- MOTOBLUR™ - Messages, Friend Updates and photos Auto Delivered
- All contacts synced and in one place
- 3.1" touch screen with 5 MP camera

Data plan required²

2-Year New Plan ¹	\$99.99
2-Year Upgrade Price ¹	\$99.99
2-Year Add-a-Line ¹	\$99.99
Regular Price	\$499.99

9757793 Silver



COOL ACCESSORIES TO MAXIMIZE YOUR AT&T PHONE

ESSENTIAL BUNDLE
ROCKETFISH MOBILE CHARGER & invisibleSHIELD BY ZAGG
GET BOTH FOR

\$30

Products must be purchased on same receipt to receive savings
9112738/9834259

Regular Price for invisibleSHIELD Screen only \$20.99
Regular Price for Rocketfish Mobile Charger \$21.99

SAVE \$12.98



SPECK BLACKBERRY® CASES

\$29.99 each

9898843 Curve™ 8520
9921005 Bold™ 9700



Phone sold separately

EDDIE BAUER UNIVERSAL CASES

\$24.99 each

8948847 Black Horizontal Case
9527648 Vertical Case



Eddie Bauer EST. 1920

¹Carriers, coverage and products may vary by store. Available in New Jersey. Carrier requirements may include data plan subscription, credit approval, usage fees and termination fees. ²Requires \$30 or higher messaging/data plan.



BLACKBERRY BOLD™ 9700

\$199.99 with new 2-year activation

- High-speed 3G and WiFi
- Large hi-res screen
- New trackpad for easy navigation
- Support social networking apps like Facebook® and MySpace®
- Access more apps through BlackBerry® App World™

Data plan required²

2-Year New Plan ¹	\$199.99
2-Year Upgrade Price ¹	\$199.99
2-Year Add-a-Line ¹	\$199.99
Regular Price	\$479.99

9574221 Black



SAMSUNG IMPRESSION™

\$129.99 with new 2-year activation

- Full touch display and full QWERTY keyboard
- Customizable widgets for easy key applications at your fingertips
- Integrated GPS with AT&T Navigator with turn-by-turn voice on-screen driving directions

Data plan required²

2-Year New Plan ¹	\$129.99
2-Year Upgrade Price ¹	\$129.99
2-Year Add-a-Line ¹	\$129.99
Regular Price	\$399.99

9501247 Blue



SAMSUNG SUNBURST

\$49.99 with new 2-year activation

- Full touch screen with virtual QWERTY keyboard
- AT&T Navigator with turn-by-turn driving directions
- 2MP camera
- Stereo Bluetooth® capable

Data plan required²

2-Year New Plan ¹	\$49.99
2-Year Upgrade Price ¹	\$49.99
2-Year Add-a-Line ¹	\$49.99
Regular Price	\$299.99

9828391 Black



BLACKBERRY CURVE™ 8520

\$49.99 with new 2-year activation

- Enhanced messaging and supports for social networking apps like Facebook®, MySpace®, and Flickr®
- WiFi-capable

Data plan required²

2-Year New Plan ¹	\$49.99
2-Year Upgrade Price ¹	\$49.99
2-Year Add-a-Line ¹	\$49.99
Regular Price	\$399.99

9539289 Black



SAMSUNG SOLSTICE™

\$49.99 each, with new 2-year activation

- Full touch QWERTY with vibration response to touch
- Integrated 2.0 megapixel camera with video capabilities
- Integrated GPS with AT&T Navigator with turn-by-turn voice on-screen driving directions

Data plan required²

2-Year New Plan ¹	\$49.99
2-Year Upgrade Price ¹	\$49.99
2-Year Add-a-Line ¹	\$49.99
Regular Price	\$349.99

9473982 Black
9705828 Purple



PANTECH LINK

\$49.99 with new 2-year activation

- Ultra slim design with full keyboard for easy messaging anywhere
- Mobile Email, SMS, Instant Messenger and Social networking access via AT&T Social Net
- AT&T GPS Navigation with turn-by-turn directions

Data plan required²

2-Year New Plan ¹	\$49.99
2-Year Upgrade Price ¹	\$49.99
2-Year Add-a-Line ¹	\$49.99
Regular Price	\$299.99

9875655 Black



NOKIA 6350

\$29.99 with new 2-year activation

- Mobile email, instant and picture messaging
- Stereo Bluetooth® capable
- Voice-guided GPS with turn-by-turn navigation
- Speakerphone

2-Year New Plan ¹	\$29.99
2-Year Upgrade Price ¹	\$29.99
2-Year Add-a-Line ¹	\$29.99
Regular Price	\$279.99

9573776 Red



SONY ERICSSON W518a

\$1.00 each, with new 2-year activation

- Update your Facebook status and upload photos from your phone
- Listen to MP3s, streaming radio or services like Napster (separate charges apply)
- Voice-guided GPS

2-Year New Plan ¹	\$1.00
2-Year Upgrade Price ¹	\$1.00
2-Year Add-a-Line ¹	\$1.00
Regular Price	\$249.99

9401621 Black
9705764 Red



POWERMAT LOSE THE CORDS™

\$99.99

- Receiver back sold separately \$29.99 - \$39.99 each
- Wireless charging for your favorite devices
- Charges as fast or faster than a regular charger
- Saves energy—just one plug charges multiple devices and stops charging when devices are fully charged

9516838



INCLUDES POWERCUBE UNIVERSAL RECEIVER™

“ENJOY YOUR SUMMER MORE BY USING THE PORTABLE POWERMAT SO THAT YOUR PORTABLE ELECTRONICS WILL ALWAYS BE CHARGED.”

CRAIG'S TIP

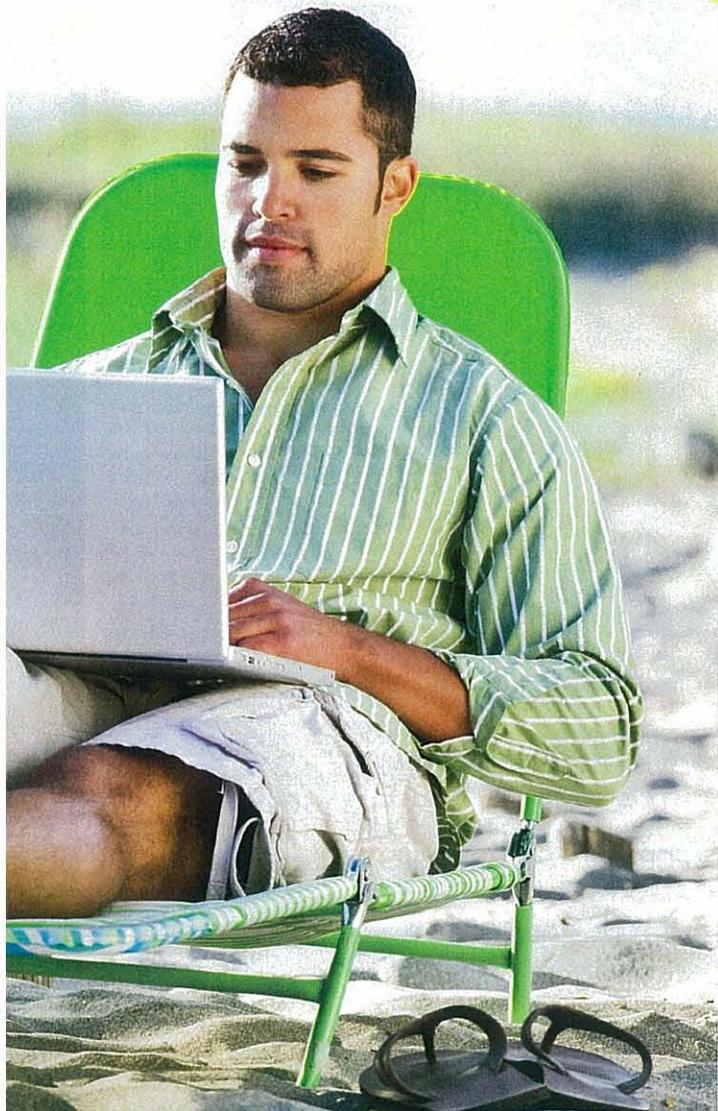


¹Carriers, coverage and products may vary by store. Available in New Jersey. Carrier requirements may include data plan subscription, credit approval, usage fees and termination fees. ²Requires \$30 or higher data plan. ³Requires \$20 or higher messaging/data plan.

THIS SUMMER, CONNECT ON THE GO WITH BROADBAND

MOBILE BROADBAND

The warm summer months are a great time to take off – with mobile broadband for your laptop or netbook, you can stay connected from practically anywhere. Mobile broadband allows you to connect to the web on the go, for Internet that fits your active lifestyle. Whether you're spending a day at the beach, vacationing out-of-state or visiting Grandma with the kids, Internet connection is only a click away with mobile broadband.



WHAT CHOICE IS RIGHT FOR YOU?

MOBILE BROADBAND

Connect to the Internet on the go with a broadband card and 2-year activation. **Plans start at \$35 with 2-year activation.**



**SPRINT 3G/4G
U301 USB DEVICE**

- 4G speeds available in select cities. 3G speeds in other Sprint markets
- GPS capable
- Rotating USB connector



9669529



**USB CONNECT
TURBO**

- Global compatibility in over 150 countries
- Rotating USB connector with multi-color LED status
- MicroSD slot for memory card up to 16GB



9750845



**UMW190
USB MODEM**

- Global Ready™
- Type A USB port compatible
- External Antenna Connector



9504814

NO-CONTRACT MOBILE BROADBAND

High-speed Internet capable with no monthly commitments. Pay only for what you need. **Plans start at \$10.**



**VIRGIN MOBILE
Broadband2Go**



9361834



**VERIZON
PREPAID
USB760 MODEM**



9609316

MOBILE HOTSPOT

Connect multiple devices to high-speed WiFi. **Plans start at \$39.99 with 2-year activation.**



**MiFi™ 2200
INTELLIGENT
MOBILE HOTSPOT**



9342017 Verizon



**OVERDRIVE™ 3G/4G
MOBILE HOTSPOT
BY SIERRA WIRELESS**

- First 4G network from a national carrier in select cities, and nationwide 3G network.
- LCD View to display signal strength, battery level, and 3G or 4G connectivity status.



9694321

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INCREDIBLE



INCREDIBLE. NOTHING SHORT OF ITS NAME.

Introducing the Droid Incredible
by HTC. With a one GHZ processor
so fast it truly is, well, incredible.



DROID INCREDIBLE by HTC.

**BEST
BUY**

mobile

See a Best Buy Mobile Phone
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