

# **ATTACHMENT B**

# 1995 CALLED IT WANTS ITS PHONE BACK

## WHAT CAN YOU DO WITH YOUR OLD PHONE?

Are you living with an embarrassing phone? One that doesn't connect you to the web, doesn't let you send or receive e-mail, doesn't give you GPS on the go, doesn't take pictures or download music, doesn't even text? Are you ashamed to answer your phone in public because your friends might make fun of you? End your phone shame today with help from Best Buy Mobile. After all, the latest smart phones let you do so much more than just call.



**\* SHAMEFULLY  
OLD PHONE**

We feel your pain

## HOW TO PLACE A CALL

Dial 1 + the area code and the 7 digit number. Yup. That's it. That's all you can do with an old phone. And that's just wrong. You deserve a phone that helps you stay connected with friends and family, gives you GPS and wifi, texting, photos, social media apps and so much more! Isn't it time for an upgrade?

**"DON'T LET PHONE SHAME RUIN YOUR SUMMER FUN. VISIT BEST BUY MOBILE AND WE'LL HELP YOU FIND THE RIGHT PHONE AND PLAN FOR YOU PLUS SAVE INSTANTLY WITH NO MAIL-IN REBATES."**

**CRAIG'S TIP**



# CUSTOMER PROMISE:

We all know by now that mobile phone technology is pretty amazing, but shopping for it isn't. At Best Buy Mobile,™ we think there is a better way. We think you deserve:

## A BETTER CHOICE OF PHONES AND NETWORKS

A great selection of phones and networks all in one place

## IMPARTIAL AND INFORMED ADVICE

Non-commissioned Mobile Phone Specialists

## STRAIGHTFORWARD PRICING

No mail-in rebates, save instantly

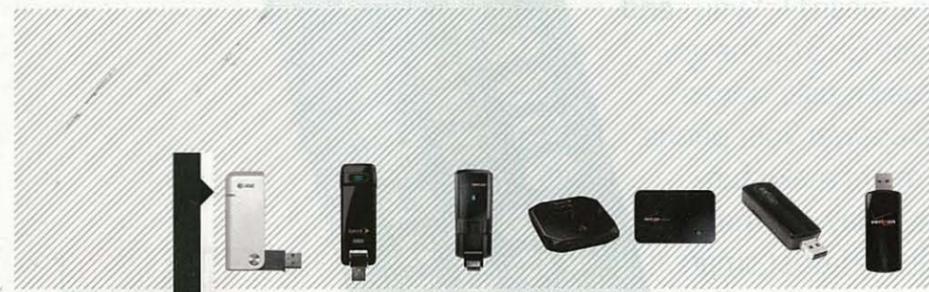
## SOMEONE TO BE THERE FOR THE LIFE OF YOUR PHONE

Service plans and phone repair



**verizon**

Category	3G Smart Phone	3G Smart Phone	3G Smart Phone*	3G Smart Phone	3G Smart Phone	3G Smart Phone	3G Smart Phone*	3G Multimedia	3G Multimedia	3G Multimedia	Simple Feature	Simple Feature	Simple Feature
Color/Sku	Black/9553805	Black/9594879 Lavender 9594922	Black/9893153	Black/9622565	Black/9553501	Black/9942529	Black/9933392	Black/9844652 Maroon/9878237	Silver/9561896	Slate Blue/9327613 Maroon/9327908	Grey/9750809	Black/9844528	Red/9723563 Gray/9490847
Brand Model	BlackBerry® Storm 2™ 9550	BlackBerry® Curve™ 8530	Droid Incredible by HTC	Droid Eris by HTC	Droid by Motorola	Microsoft KIN ONE	LG Ally	Samsung Reality™	LG Chocolate® Touch	LG enV® 3	LG Accolade	LG Cosmos	Samsung Intensity™
Operating System	BlackBerry®	BlackBerry®	Android	Android	Android	Windows	Android						
Touch Screen	•	•	•	•	•	•	•	•	•	•	•	•	•
Screen Size	3.25"	2.5"	3.7"	3.2"	3.7"	2.6"	3.2"	3.0"	3.0"	2.6" internal	1.7"	2.0"	2.1"
Band	Quad	Dual	Dual	Dual	Dual	Dual	Dual	Dual	Dual	Dual	Dual	Dual	Dual
Integrated GPS	•	•	Google	•	•	•	Google	•	•	•	•	•	•
Camera Resolution	3.2 MP	2 MP	8 MP	5 MP	5 MP	5 MP	3.2 MP	3.2 MP	3.2 MP	3 MP	1.3MP	1.3 MP	1.3 MP
Video Camera	•	•	•	•	•	•	•	•	•	•	•	•	•
Speakerphone	•	•	•	•	•	•	•	•	•	•	•	•	•
Expandable Memory Capability	16 GB preinstalled	16 GB	8GB preinstalled	16 GB	16 GB preinstalled	4GB preinstalled	4GB preinstalled	16 GB	16 GB	16 GB			16 GB
Memory Card Type	microSD	microSD	microSD	microSD	microSD	microSD	microSD	microSD	microSD	microSD			microSD
Bluetooth®	Stereo	Stereo	stereo	stereo	Stereo	stereo	stereo	Stereo	stereo	Stereo	•	•	microSD
Hearing Aid Compatible	•	•	•	•	•	•	•	•	•	•	•	•	•
MP3 Player	•	•	•	•	•	•	•	•	•	•	•	•	•
Mobile Internet	•	•	•	•	•	•	•	•	•	•	•	•	•
Email Sync	•	•	•	•	•	•	•	•	•	•	•	•	•
Sync	Silver	Silver	Silver	Bronze	Silver	Silver	Silver	Silver	Silver	Silver	Silver	Silver	Not Compatible
FM Radio	•	•	•	•	•	•	•	•	•	•	•	•	•
Talk Time Hours (up to)	5.5 hours	tbd	5.25 hours	3.6 hours	6.4 hours		7.5 hours	5 hours	5 hours	5.45 hours	7.6 hrs	6 hours	5 hours
Standby Days (Max)	11.2	tbd	6	15.54	11.25	8.75	20.75	12.5	19	19	16	24	12.5
Weight	5.6 oz	3.7 oz.	4.59 oz	4.23 oz	5.96 oz	3.9 oz	5.57 oz	4.59 oz	4.23 oz	3.77 oz	3 oz	4.40 oz	3.53 oz.



Sku	9750845	9669529	9504814	9694321	9342017	9361834	9609316
Brand Model	USB Connect Turbo	Franklin U301	PCD UMW190	Sierra Overdrive	Novatel MiFi	Novatel Broadband 2Go	Verizon Prepaid Broadband Card
Service Provider	AT&T	Sprint	Verizon Wireless	Sprint	Verizon Wireless	Virgin Mobile	Verizon Wireless
Pay Monthly	•	•	•	•	•	•	•
Pay As You Go							
Weight	1.2 oz	1.25 oz	1.4 oz	4.51 oz	2.05 oz	0.75 oz	0.67 oz
Size	2.6 x 1.0 x 0.7	1.27x3.50x0.92" (with Spacer)	1.4 x 2.8 x 0.6	3.14x3.14x0.61	2.3 x 3.5 x 0.4	3.1 x 0.9 x 0.44	2.24 x 0.98 x 0.47
Average Download Speed (Kbps)	700 - 1700	4G (3-6 Mbps)	600-1400	4G (3-6Mbps) 3G 600 Kbps- 1.7 Mbps	600-1400	600-1400	600 - 1400
Average Upload Speed (Kbps)	500 - 1200	4G (3-6 Mbps) 3G 600 Kbps- 1.7Mbps	500-800		500-800	350-500	500-800
Global Compatibility	•	N/A					
Windows® Compatibility	2000, XP, Vista™	WiFi	2000, XP, Vista™	WiFi	2000, XP and Vista	2000, XP, Vista™	Windows®2000, XP and Vista
Mac Compatibility	OS 10.4 or later	WiFi	No	WiFi	OS X 10.4.0 or higher	OS X	OSX 10.4 or higher or Linux
Removable Memory	No	N/A	No	microSD up to 16GB	No	microSD up to 32 GB	yes - up to 8GB
CD Installation	No	Yes (Sprint Smartview)	No	No	No	No	No



**virgin mobile**

Color/Sku	Black/9238782	Black/9405841	Black/9459739	Black/9912708	Black/9912726	Black/9919522
Brand Model	Kyocera Jax	Samsung Mantra	LG Rumor II	Kyocera Loft	LG Rumor Touch	BlackBerry® Curve™ 8530
Pay As You Go	•	•	•	•	•	•
Screen Size		2.0" Q		2.2"	3.0"	2.5"
Band	Single	Dual	Dual	CDMA	CDMA	CDMA
Integrated GPS						
Camera Resolution		VGA	1.3 MP	1.3MP	2.0MP	2.0MP
Video Camera						
Speakerphone	•	•	•	•	•	•
Expandable Memory Capability				N/A	16MB	32GB
Memory Card Type				N/A	MicroSD	MicroSD
Bluetooth®	•	•	•	•	•	•
Hearing Aid Compatible	•	•	•	•	•	•
MP3 Player						
Mobile Internet						
E-mail Sync						
Sync	Not Compatible		Silver			
FM Radio						
Talk Time Hours (up to)	3.3 hours	5.5 hours	5.5 hours	4	2.5	4.5
Standby Days (Max)	8	12	7	9.4	6.7	10.5
Weight	2.5 oz	3.35 oz	4.2 oz	3.49 oz.	4.59 oz	3.9 oz



**go**

Color/Sku	Black/9502549	Blue/9257109	Black/9561495	Black/Grey 9502442
Brand Model	Nokia 2320	Samsung A167	Samsung A177	LG Neon
Screen Size	•	•	•	•
Resolution	128 x 160	128 x 160	176 x 220	240 x 320
Band	Dual	Dual	Quad	Tri
Camera Resolution		VGA	VGA 4x zoom	2 MP 4x zoom/video
Video Camera				
Speakerphone	•	•	•	•
Expandable Memory Capability				4 GB
Memory Card Type				microSD™
Bluetooth®	•	•	•	•
Hearing Aid Compatible	•	•	•	•
MP3 Player	M1			
Mobile Internet	•	•	•	•
E-mail Sync	•	•	•	•
Sync	Not Compatible	Not Compatible	Bronze	Silver
FM Radio				
Talk Time Hours (up to)	3.5 hours	3 hours	5 hours	3 hours
Standby Days (Max)	15	10	10	10
Weight	2.8 oz	3.1 oz	3.09 oz	3.81 oz

**at&t**

**BEST FOR TRAVEL** **NEW** **GREAT FOR MUSIC**

Category	Smart Phone	Smart Phone	Smart Phone	Messaging/Touch	Messaging/Touch	Messaging/Touch	Messaging/Touch	Messaging/Touch	Messaging/Touch	Messaging/Touch	Basic	Basic
Color/Sku	Black/9539289	Black/9574221	Silver/9757793	Green/9296601	Black/9875655	Blue/9501247	Black/9473982 Purple/9705828	Silver/red 9582686	Black/9828391	Black/Blue 9842035	Black/9401621 Red/9705764	Red/9573776
Brand Model	BlackBerry® Curve™ 8520	BlackBerry® Bold™ 9700	Motorola Backflip™	LG Neon	Pantech Link	Samsung Impression	Samsung Solstice	Samsung Flight	Samsung Sunburst	Samsung Strive	Sony Ericsson W518a	Nokia 6350
Operating System	BlackBerry®	BlackBerry®	Android					yes				
Touch Screen												
Screen Size	2.4"	2.4"	3.1"	2.4"	2.4"	3.2"	3"	2.8"	3.0"	2.6"	2.2"	2.8"
Band	Quad	Quad	Quad	Quad	Quad	Quad	Quad	Quad	Quad	Quad	Tri-band	Quad
Integrated GPS								aGPS				
Camera Resolution	2 MP	3.2 MP	5 MP	2 MP	1.0 MP	3 MP	2 MP	2 MP	2 MP	2 MP	3.2 MP	1.3 MP
Video Camera												
Speakerphone												
Expandable Memory Capability	32GB	32 GB	32 GB	4 GB	32GB	16 GB	16 GB	32 GB	16 GB	8 GB	8 GB	16 GB
Memory Card Type	microSD	microSD	microSD	microSD	microSD	microSD	microSD	microSD	microSD	microSD	microSD	microSD
Bluetooth®	Stereo	Stereo	Stereo	Stereo	Stereo	Stereo	Stereo	Stereo	Stereo	Stereo	Stereo	Stereo
Hearing Aid Compatible		M3, T3						M3/T3				M3, T3
MP3 Player												
Mobile Internet												
Email Sync												
Sync	Silver	Silver	Silver	Silver		Silver	Silver	Not Compatible		Not Compatible	Silver	Silver
FM Radio						XM	XM	XM	XM	XM		
Talk Time Hours (up to)	4.5 hours	6 hours	6 hours	4 hours	3 hours	3 hours	5 hours	3 hours	5 hours	3 hours	4 hours	4 hours
Standby Days (Max)	17	19	13.5	11	10	10	10.4	10.5	10	10	16.5	14.5
Weight	3.7 oz	4.2 oz	4.7 oz	3.81 oz	3.2 oz	5.3 oz	3.33 oz	4.8 oz	3.8 oz	4.2 oz	3.6 oz	3.6 oz

**Sprint**

**AMERICA'S 1ST 3G/4G ANDROID SMART PHONE** **PINK COLOR COMING SOON**

Category	Smart Phone	Smart Phone	Smart Phone	Smart Phone	Smart Phone	Smart Phone	Smart Phone	Messaging	Messaging	Messaging	Basic
Color/Sku	Black/9924206	Black/9675408 Royal Purple 9675417 Ruby Red/9773767	Black/9144133	Lofty Gray 9509784	Black/9337595	Black/9895819	Mercury Metal/9570127	Blue/9807743 Red/9867335	Blue/9923722 Red/9924367	Dark Silver 9899715	Black/9552922
Brand Model	BlackBerry® Bold 9650	BlackBerry® Curve 8530	BlackBerry® Curve 8350L	HTC Hero	Palm Pre	HTC EVO 4G	Samsung Moment	LG Rumor Touch	Samsung Seek	LG Remarq	Sanyo 3810
Operating System	BlackBerry	BlackBerry®	BlackBerry®	Android	Web OS	Android	Android				
Touch Screen											
Screen Size	1.5" x 2.0"	1.5" x 2.0"	1.5" x 2.0"	1.77" x 2.66"	1.74" x 2.61"	4.3"	320 x 480	1.53 x 2.55	1.56" x 2.07"	1.92" x 1.45"	1.45" x 1.93"
Band	Dual	Dual	Direct	Dual	Dual	Dual	CDMA dual band	Dual	Dual		Digital Dual Band
Integrated GPS											
Camera Resolution	3.2 MP	2 MP	2 MP	5 MP	3 MP	8.0 MP / 1.3 MP	3.2 MP	2 MP	1.3 MP	1.3 MP	1.3 MP
Video Camera											
Speakerphone											
Expandable Memory Capability	32 GB	32 GB	16 GB	32 GB		32GB	32 GB	1 GB in box	32 GB	32 GB	
Memory Card Type	MicroSD	microSD	microSD	MicroSD		Micro SD	Micro SD	MicroSD	microSD	Micro SD	N/A
Bluetooth®	Stereo	Stereo	Stereo								
Hearing Aid Compatible						M3/T3	M4				M4/T4
MP3 Player											
Mobile Internet											
Email Sync											
Sync		Silver	Silver	Silver	Silver	Silver	Not compatible	Gold			Silver
FM Radio											
Talk Time Hours (up to)	5 hours		4 hours	5 hours	5 hours		up to 5.5 hours	up to 7 hours	5.8 hours		6 hours
Standby Days (Max)			7								N/A
Weight	4.8 oz.	3.9 oz.	4.7 oz	4.5 oz	4.76 oz	6.0 oz.		4.7 oz	3.9 oz		4 oz.

**boostmobile**

**NEW**

Category	Slate Black/8872428	Café Brown/Silver 8982942	Titanium/9358964	Titanium/9701831	Silver/9692705	Silver/9692714	Black/9935936
Brand Model	Motorola i335	Motorola i776	Motorola Clutch™ i465	BlackBerry® Curve™	Sanyo Incognito	Sanyo Mirro	Motorola i1
Screen Size	130x130pixels	128x160pixels	128x160pixels	320x240pixels	320x240pixels	320x240pixels	
Band	iden	iden	iden	CDMA	CDMA	CDMA	CDMA
Camera Resolution		VGA	VGA	2MP	2MP	1.3MP	5.0MP
Memory				8GB	16GB		8GB
Memory Card Type				microSD	microSD		microSD
Weight							
Talk Time Hours (up to)	5 hours	3.2 hours	3.25 hours	4.33 hours	5.1 hours	5.8 hours	
Standby Days (Max)	3	3	3	11	12.5	17.9	
Weight	3.5 oz	3.9 oz	3.4 oz	4.02 oz	4.3 oz	4 oz	

**T-Mobile Prepaid**

**NEW**

Category	Black/9325009	Gray/9325232	French Gray 9696489
Brand Model	Nokia 1661	Samsung T239	Samsung T139
Screen Size	1.8"	1.52 x 1.224"	1.1x1.38 in
Band	Dual	Dual	Dual
Camera Resolution		VGA with 4x zoom	VGA CMOS (640x480)
Memory			10MB
Weight			
Talk Time Hours (up to)	4 hours	4 hours	4.5 hours
Standby Days (Max)	19	6	17.9
Weight	2.89 oz	3.34 oz	3.0 oz

**verizon wireless Prepaid**

**NEW**

Category	Blue/9263076	Black/9467891	Black/9876257
Brand Model	Verizon U350	Samsung U450 Intensity	LG VX5600
Screen Size	1.9"	2.1"	1.8"
Band	Dual		
Camera Resolution	VGA	1.3MP	VGA
Memory		16GB	
Weight			
Talk Time Hours (up to)	5 hours	5 hours	5 hours
Standby Days (Max)	14	12	18
Weight	3.35 oz	3.53 oz	3.05 oz

**NET10**

**NEW**

Category	Black/9010802	Black/9257421	Black/9257378	Black/9498689	Black/9926198
Brand Model	LG 300	Samsung T201G	Motorola EM 326G	Samsung T401G	Samsung R355C
Screen Size					
Band					
Camera Resolution			1.3MP	1.3MP	1.3MP
Memory					16GB
Memory Card Type			Cable & SD	Cable & SD	microSD
Weight					
Talk Time Hours (up to)	2.5 hours	2.5 hours	8.1 hours	5 hours	6 hours
Standby Days (Max)	10.5	10	12	15	8.3
Weight	2.0 oz	2.0 oz	2.99 oz	4.3 oz	3.63oz

**Ford SYNC RATINGS**

**GOLD RATED**

**SYNC CERTIFIED ADVANCED**

- Can make a call, receive a call, and end a call
- Auto phonebook download
- SMS texting

**SILVER RATED**

**SYNC CERTIFIED STANDARD**

- Can make a call, receive a call, and end a call
- Auto phonebook download

**BRONZE RATED**

**SYNC CERTIFIED BASIC**

- Can make a call, receive a call, and end a call

**BEST BUY mobile**

**ALL THESE PHONES, ALL THESE NETWORKS, ALL IN ONE PLACE**

# Living with an embarrassing phone?



**End your phone shame today.  
Upgrade to a smarter phone.  
Save time by shopping online  
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+++NO MAIL-IN REBATES, SAVE INSTANTLY ON THESE GREAT PHONES

# NO-CONTRACT PHONES

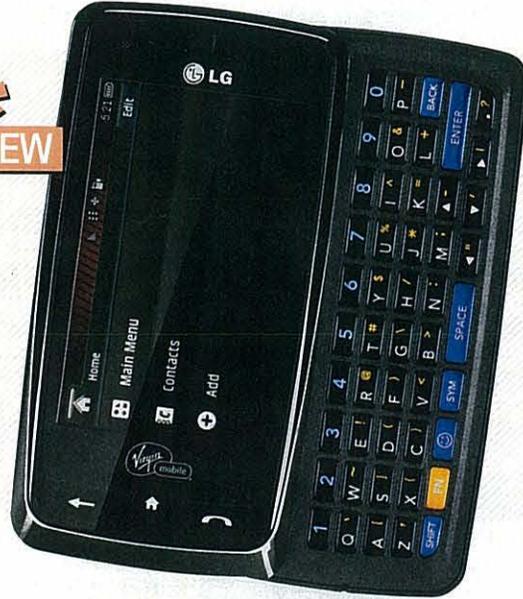
A BETTER CHOICE OF PHONES AND NETWORKS ALL IN ONE PLACE



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**LG RUMOR™ TOUCH**

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- Video Camera
- Bluetooth®
- Mobile Internet
- Email Sync

9912726 Black



**SAMSUNG T239**

**\$49.99**

**NEW \$50 UNLIMITED TALK AND TEXT!**

- \$50 per month. No hidden Fees.
- Nationwide Coverage on the T-Mobile Network

9325232 Charcoal



T-Mobile Prepaid



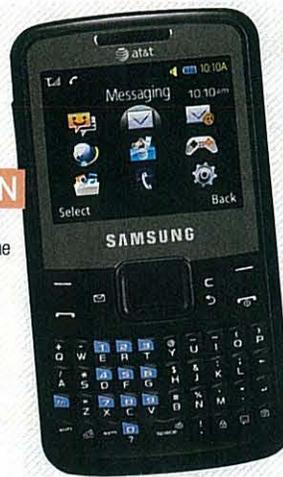
**SAMSUNG A177**

**\$69.99**

**\$60 UNLIMITED PLAN**

- \*30 airtime included
- Unlimited Talk & Text to Anyone Nationwide – only \$60/month (requires Simple Plan)

9561495 Black



**SANYO MIRRO™**

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**\$50 UNLIMITED PLAN**

- Unlimited \$50/month nationwide talk, text, web and email

9692714 Silver



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Prepaid  
verizon wireless Prepaid

Available in \$15, \$30, and \$50 values

**Virgin mobile**

Available in \$25, \$40, and \$60 values

**300**  
MINUTES  
NET10

Available in \$20, \$30, and \$60 values

**\$20**  
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**\$9.99**  
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Free setup with purchase of a No-Contract phone including activation, adding prepaid minutes and more so you can Walk Out Working™

Virgin  
mobile



LG Rumor Touch™

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- Pre-programmed with over 14,000 remote control codes
- Supports large selection of home entertainment devices
- Easy to set up touch screen control organized by device



iPhone sold separately

**newpotato**  
TECHNOLOGIES

### NEW POTATO JACKPOT SLOTS FOR iPhone 3GS AND iPod TOUCH

**\$39.99**

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TECHNOLOGIES

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Start your car from virtually anywhere using your iPhone™. Lock and unlock your car, warm or cool the interior and protect it. Also available as an add-on module for existing compatible Viper systems<sup>1</sup>.



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## PROTECTION

### OTTERBOX iPhone DEFENDER CASE

**\$49.99**

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Protect your phone from dings and drops plus talk and text without removing the case.



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**Otter**  
BOX

### SLIDER CASE

**\$34.99** each

- 9539225 Red
- 8990309 White
- 9131147 Gun Metal
- 9136179 Black



IPhones sold separately

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### iPhone LUXE CASES

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- 9303452 Blue/Black
- 9554573 Purple Luxe



IPhones sold separately

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### BLACK JAM JACKET FOR iPhone 3G

**\$21.99**

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### iPhone SKINS 2-PACK

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**invisible SHIELD**  
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### BATTERY CHARGING CASE FOR iPhone 3GS

**\$49.99**

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- Fits Apple® iPhone™ 3G and 3GS
- Concealed battery

**EXCLUSIVE**



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#### POWERMAT IX AND RECIEVER HARD CASE FOR APPLE iPhone 3GS

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- Wireless charging device for iPhone 3G
- Includes receiver case and charging mat.



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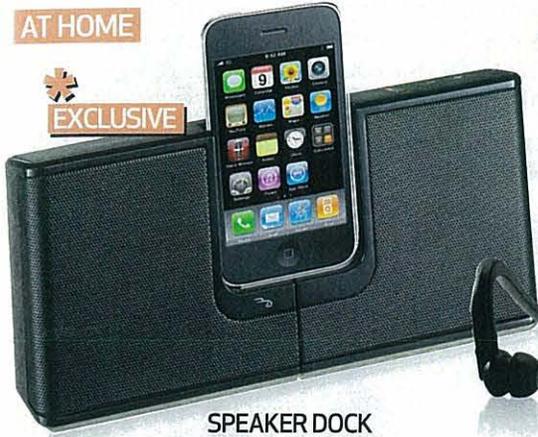
<sup>1</sup>Certain functions not available on all systems. Professional installation required. <sup>2</sup>Additional parts and labor may be required.

**PLUG IN TO SUMMER MUSIC FUN  
WITH GREAT ACCESSORIES FOR YOUR PHONE**

This summer making your phone a portable music player is easier than ever. You can plug in the iTrip transmitter while driving to the beach, enjoy your morning run soundtrack with an iPhone armband, stay tuned while tanning with an HD headset or rock the night away with a speakerdock. So many options, so few summer days – make the most of your phone with accessories from Best Buy Mobile.™

**AT HOME**

**EXCLUSIVE**



**SPEAKER DOCK FOR iPhone 3GS**

**\$59.99**

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**ON THE GO**

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**MOTOROLA S9HD HEADSET**

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BLACK      PINK      WHITE



**b** beats by dr. dre  
MONSTER

**ONLY AVAILABLE  
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MOBILE™**

24/25 iPhone / MUSIC ACCESSORIES

**best buy mobile**

