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August 5, 2010

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

**Re: Notification of Ex Parte Presentation of Time Warner Cable,
MB Docket No. 10-71**

Dear Ms. Dortch:

On August 4, 2010, Cristina Pauzé of Time Warner Cable, together with the undersigned and Matthew Murchison of Latham & Watkins LLP and Drs. Steven Salop, John Woodbury, and Serge Moresi of Charles River Associates, met with the Commission's Chief Economist Jonathan Baker, Deputy Chief Economist Jonathan Levy, and Diana Sokolow of the Media Bureau to discuss the petition for rulemaking pending in the above-captioned docket.

During this meeting, we discussed the economic case for reform, as set forth in the papers authored by Drs. Salop, Woodbury, and Moresi and filed in this proceeding. In particular, we explained that there is no "free market" for the negotiation of retransmission consent rights and that broadcasters' brinkmanship tactics could not be justified as a market-based development. We noted that broadcasters enjoy significant bargaining leverage in these negotiations, stemming from the Commission's own outdated rules, the "must have" nature of network programming, increased competition among distributors, and network interference in negotiations. We explained that brinkmanship tactics by powerful broadcasters harm consumers in real and quantifiable ways—principally by driving up subscriber rates, imposing switching costs, and increasingly depriving consumers of network programming when negotiations break down. We also reiterated Time Warner Cable's support for promptly initiating a rulemaking proceeding to adopt reforms that would protect consumers from the continual threats of service disruptions and cost increases.

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Please contact the undersigned if you have any questions regarding these issues.

Sincerely,

/s/ Matthew A. Brill

Matthew A. Brill
Counsel for Time Warner Cable