

I rely on the Internet as a public platform for free speech, equal opportunity, economic growth and innovation. Without vital Net Neutrality protections, companies like Verizon and Comcast, which have a commercial incentive to limit the free-flowing Web, can decide whether I will have a voice online. These companies should not have the power to determine my fate on the Internet.

I am the President and CEO of an emerging Internet based service. Our service will be in essence a knowledge marketplace. Just as EBay was a platform for individuals to sell goods and services Etuda.com will be a place where people can sell knowledge.

How are we starting. On a few servers in a garage as we build our service. A service that will help people create new streams of income for themselves. In a recent NY Times article there was a story about an experienced bi-lingual (Spanish\English) college professor who had lost her job. Had our service up and running she could have turned her knowledge into a commodity to help support herself through a platform with global reach. How many other Americans could use an opportunity like this in these tough days?

In the late 1990's I was part of the ECommerce consulting team at KPMG Consulting in San Francisco. The promise we saw in the Internet, which has proved true, was lowered costs for business communications and an easy to use broad based system for information exchange. I saw this begin to come to fruition working with client's at KPMG and later with Ernst & Young. Our company is part of the expansion of that promise and the opportunity it holds.

True net neutrality is part of that promise. I ask you to preserve this and make sure that companies like ours and other can continue to thrive and help maintain our countries innovative edge.

Sincerely,

Alan R Witty  
President and CEO  
KShare, Inc.