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August 12, 2010

VIA ELECTRONIC FILING

Ms. Marlene Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: Notice of Ex Parte Presentation, MB Docket No. 10-91, CS Docket No. 97-80, and PP Docket No. 00-67

Dear Ms. Dortch:

This letter is submitted pursuant to 47 C.F.R. § 1.1206.

On August 11, 2010, Jeffrey Lawrence representing Intel Corporation,¹ Paul Schomburg representing Panasonic Corporation of North America, and the undersigned representing Hitachi, Ltd., met with the following persons:

- Rosemary Harold, Legal Advisor, Media to Comm. McDowell
- Joshua Cinelli, Media Advisor, and Jay All, legal intern, to Comm. Copps
- Kris Monteith, Deputy Chief, Nancy Murphy, Associate Chief, Mary Beth Murphy, Chief of Policy Division, Steven Broekaert, Senior Deputy Chief of Policy Division, Alison Neplokh, Chief Engineer of Office of the Bureau Chief, and Brendan Murray of the Media Bureau
- Paul de Sa, Chief of the Office of Strategic Planning and Policy Analysis
- Eloise Gore, Acting Media Legal Advisor, to Comm. Clyburn

The purpose of the meetings was to review the Comments of the Digital Transmission Licensing Administrator LLC and the comments of others concerning DTCP content protection in the above-referenced proceedings. Specifically, the discussion summarized the nature and operation of DTCP, and its potential applicability to provide effective content protection for content output from an AllVid adapter to devices connected to a digital home network.

It was explained that DTLA's Content Participants and numerous content owners require in their licenses that DTCP be applied at digital networked outputs of navigation devices. Through a combination of technological and legal protections and licensing conditions, DTCP ensures that conditional access content delivered via an MVPD will remain protected, in accordance with the instructions of the content owner and the Commission's Encoding Rules,

¹ Mr. Lawrence could not attend the meeting with Ms. Gore.

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seamlessly on all display and storage devices on the home network. As a result, it is unnecessary for an MVPD to exercise control over content displayed or copied by a consumer on devices competitively available from entities other than the MVPDs. DTCP is currently widely available in consumer electronics and information technology products, including MVPD-supplied and competitively available navigation devices, DVRs, and optical disc recorders. Moreover, because the use of DTCP is required by license, and is specified in the DLNA guidelines, DTCP-IP need not be specifically mandated by Commission regulation; that is the case under current regulations.

DTCP protection can flexibly accommodate current MVPD business models, and can be supplemented to facilitate additional protections and future business models. For example, it was noted that the DTCP Specification since 2001 provided a means for MVPD video rental services, and that DTCP will be able to enable services offered pursuant to the May 7, 2010 Order waiving for limited purposes the Commission's prohibition on the use of selectable output control. DTCP currently interoperates with numerous protection systems and DRM technologies, and can work compatibly with future systems.

In accordance with Section 1.1206 of the Federal Communications Commission rules, this letter is being provided to your office. A copy of this notice has been delivered to the persons listed below.

Respectfully submitted,

/s/ Seth D. Greenstein

Seth D. Greenstein

cc: Steven Broekaert
Joshua Cinelli
Paul de Sa
Eloise Gore
Rosemary Harold
Kris Monteith
Mary Beth Murphy
Nancy Murphy
Brendan Murray
Alison Neplokh