



August 12, 2010

**VIA ECFS FILING**

Marlene H. Dortch, Esquire  
Secretary  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, DC 20554

Re: Notification of *Ex Parte* Communication  
MB Docket No. 09-182

Dear Ms. Dortch:

This is to advise you, in accordance with Section 1.1206 of the FCC's rules, that on Tuesday, August 10, 2010, George L. Mahoney, Vice President, Secretary, and General Counsel of Media General, Inc. ("Media General"), and I met with Mr. Stuart Benjamin, the FCC's Distinguished Scholar in Residence in the Office of Strategic Planning and Policy Analysis. In the meeting, Mr. Mahoney discussed the positions that Media General has taken over the years in advocating for repeal of the newspaper/broadcast cross-ownership rule ("NBCO Rule"). The discussions included Media General's focus on delivering high quality local news and information and its belief that consumers are now platform agnostic. Mr. Mahoney also briefly touched on Media General's position that the NBCO Rule is unconstitutional.

As required by Section 1.1206(b), as modified by the policies applicable to electronic filings, an electronic copy of this letter is being submitted in the above-referenced docket.

Very truly yours,

M. Anne Swanson

cc (by email):  
Mr. Stuart Benjamin