

Time Warner

August 13, 2010

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

**Re: *Ex Parte* Notice, Video Device Competition, MB Docket No. 10-91;
Commercial Availability of Navigation Devices, CS Docket No. 97-80;
Compatibility Between Cable Systems and Consumer Electronics
Equipment, PP Docket No. 00-67**

Dear Ms. Dortch:

On August 12, 2010, Bob Zitter, Executive Vice President and CTO of Home Box Office, Inc. ("HBO"), Barbara Jaffe, Executive Vice President of Technology Operations of HBO, and the undersigned had separate meetings with: (1) Sherrese Smith, Legal Advisor to Chairman Genachowski; (2) Joshua Cinelli, Legal Advisor to Commissioner Copps; (3) Rosemary Harold, Legal Advisor to Commissioner McDowell; (4) Eloise Gore, Acting Legal Advisor to Commissioner Clyburn; (5) Paul de Sa of the Office of Strategic Planning and Policy Analysis; and (6) Kris Monteith, Nancy Murphy, Mary Beth Murphy, Steven Broeckaert, Brendan Murray, Joy Hewitt, Alison Neplokh, and Jeffrey Neumann of the Media Bureau.

The purpose of these meetings was to discuss the perspectives of program networks like HBO in the above-captioned proceeding. Specifically, Mr. Zitter and Ms. Jaffe described how programmers connect with consumers by creating a trusted relationship through a consistent brand identity, and how HBO is maintaining that consistency as it embraces new platforms and ways for consumers to access its networks, such as through HBO GO.

Mr. Zitter and Ms. Jaffe also described concerns with the AllVid approach proposed in this proceeding, in terms of the potential disaggregation of program networks, the loss of consistent, branded content presentation, and limiting innovation on the content and service side of the MVPD ecosystem. The meetings were otherwise consistent with comments filed by Time Warner Inc. in the above proceeding.

Please contact me if you have any questions regarding this notice.

Sincerely,

/s/ Susan A. Mort

Susan A. Mort
Senior Counsel

cc: Sherrese Smith
Joshua Cinelli
Rosemary Harold

Eloise Gore
Paul de Sa
Kris Monteith
Nancy Murphy
Mary Beth Murphy
Steven Broeckaert
Brendan Murray
Joy Hewitt
Alison Neplokh
Jeffrey Neumann