

MASSACHUSETTS
40 main st, suite 301
florence, ma 01062
tel 413.585.1533
fax 413.585.8904

WASHINGTON
501 third street nw, suite 875
washington, dc 20001
tel 202.265.1490
fax 202.265.1489



Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 Twelfth Street, SW
Washington, DC 20554

August 13, 2010

Re: Notice of *Ex Parte* Presentation

RE: CG Docket No. 09-158

Dear Ms. Dortch,

This letter is to advise you, in accordance with Section 1.1206(b) of the Commission's rules, that on August 12, 2010, Chris Riley and Joel Kelsey of Free Press met with Joel Gurin, Mark Stone, Richard Smith, and Rebecca Hirselj of the Consumer & Governmental Affairs Bureau. We discussed issues related to the Commission's open proceeding on "Bill Shock". We expressed our position that a baseline of disclosure should enable consumers to be able to readily determine at the point of sale the total monthly bill they will pay, including taxes and fees, through the clear listing of a single dollar figure. Consumers should also be presented at point of sale with a similar figure for the total monthly bill following the expiration of any promotional or trial period, and before any changes are made to the terms of a plan that might increase or decrease the total bill amount. We also stated that consumers should be presented on an ongoing basis with a clear number, regularly updated, that represents the cost that would be paid by a consumer if that consumer sought to change service providers, including any and all penalty fees associated with changing providers or plans. We also discussed the benefits that such clear and open transparency would provide to both wireless consumers and providers of wireless service.

Sincerely,

/s/ Chris Riley

Chris Riley, Policy Counsel
Free Press, Washington Office
criley@freepress.net