

Received & Inspected

AUG 17 2010

FCC Mail Room

August 8, 2010

Marlene H. Dortch, Secretary
Federal Communications Commission
Office of the Secretary
445 Twelfth Street, SW
Washington, DC 20554

Dear Ms. Dortch,

re: MB Docket No. 10-117

Enclosed are the original and four copies of the Petitioner's Reply Comments in Media Bureau Docket Number 10-117 (FM Rulemaking RM-11601) for a channel 257A at Grants Pass, Oregon.

Respectfully submitted,
THREE RIVERS BROADCASTING LLC

By: 
Casey McIntosh
LLC Member

Three Rivers Broadcasting LLC
2970 Ravenwood Drive
Grants Pass, OR 97527
(541) 761-6501

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**Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D. C. 20554**

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AUG 17 2010

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In the Matter of)
)
Amendment of Section 73.202(b)) MB Docket No. 10-117
Table of Allotments) RM-11601
FM Broadcast Stations)
(Grants Pass, Oregon))

To: Marlene H. Dortch, Office of the Secretary
Attn: Allocations Branch, Audio Division

PETITIONER'S REPLY COMMENTS

Three Rivers Broadcasting LLC ("Three Rivers") hereby submits its Reply Comments in this Rule Making as required by paragraph 2 of the Appendix to the June 14, 2010 *Notice of Proposed Rule Making* in this proceeding and restates the following as evidence of its intention to apply for the channel if allotted:

Three Rivers simultaneously filed its FCC Form 301 application¹ for this channel at Grants Pass and paid the filing fee as required by 47 CFR 1.401(d).

This proposal by Three Rivers to allot Channel 257A at Grants Pass provides the community with its fifth local service and second commercial FM service. Grants Pass, the county seat of Josephine County, Oregon had a 2007 population of 24,545 persons and has previously been deemed qualified as a community for licensing purposes.

Channel 257A can be assigned to Grants Pass in full compliance with the FCC minimum distance separation requirements at 47 CFR 73.207.

¹ BNPH-20100329AAD, facility ID 185438

The instant proposal is in the public interest, bringing a new commercial Class A FM station to the Grants Pass area, encompassing 85,296 persons and 2,749.5 square kilometers within its 60 dBu protected contour.²

In the event Channel 257A is allocated to Grants Pass, Oregon Three Rivers will participate in the auction for the license, and should its associated application be granted will build the station in a timely manner to expedite this new commercial broadcast service to the public.

Respectfully submitted,

THREE RIVERS BROADCASTING LLC

By: _____


Casey McIntosh
LLC Member

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(541) 761-6501

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²The associated Form 301 application covers 79,764 persons and 2,364.9 square kilometers.

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