



## **Hmong New Life Radio Broadcasting KJAY 1430 AM**

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August 18, 2010

Chairman Julius Genachowski  
Commissioner Michael J. Copps  
Commissioner Robert M. McDowell  
Commissioner Mignon Clyburn  
Commissioner Meredith Attwell Baker  
Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554

RE: MB Docket No. 10-56

Dear Chairman Genachowski and Commissioners:

I am writing to you today as an advocate for the proposed joint venture between NBC Universal and Comcast.

While there are a substantial number of Hmong in the Central Valley of California, the only practical means for members of our community to get television programming which is both in-language and relevant to us is with Crossings TV. This applies to both local and non-local programming. Comcast's willingness to carry Crossings TV's multicultural content throughout the Central Valley for the last four years has been critical to our ability to get Hmong news and entertainment programming.

We believe Comcast's sensitivity to our need for such programming speaks extremely well of them as a company. It is a clear indication that they will continue to exhibit their sense of the responsibility to underserved communities such as ours subsequent to a merger with NBC-Universal.

It is our hope the Commission will expeditiously support the proposed merger.

Sincerely,

Aaron Vang  
Manager of Hmong New Life Radio  
11:05 PM to 12:00 NOON @ KJAY 1430 AM