



Federal Communications Commission
Washington, D.C. 20554

August 30, 2010

Marlene H. Dortch, Secretary
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, D.C. 20554

Re: Applications of Comcast Corporation, General Electric Company and NBC Universal, Inc. for Consent to Assign Licenses or Transfer Control of Licensees, MB Docket No. 10-56; Notice of Ex Parte Meeting

Dear Ms. Dortch:

On August 27, 2010, a workshop of economists was convened at the Federal Communications Commission (the "Commission" or "FCC") in Washington, D.C. to discuss certain economic issues presented by the above-noted applications of Comcast Corporation, General Electric Company and NBC Universal, Inc. (collectively the "Applicants") for consent to the assignment of certain licenses or transfer of control of certain licensees.

The workshop was moderated by Jonathan Baker, Chief Economist of the Commission, who also directed questions to the panelists, as did Daniel R. Shiman, an economist with the FCC's Media Bureau, and Paul LaFontaine, an economist with the Office of Strategic Planning and Policy Analysis. Present for all or part of the workshop were the following additional Commission staff: from the Media Bureau, Jessica Almond, William Beckwith, Deborah Broderson, William Freedman, Marcia Glauberman, Judith Herman, William Lake, Vanessa Lemme, Brenda Lewis, Dana Scherer, Jennifer Tatel and Krista Witanowski; from the Office of Strategic Planning and Policy, Mark Bykowsky and Chuck Needy; from the Office of General Counsel, Jim Bird, John Flynn, Virginia Metallo and Joel Rabinovitz; from the Wireline Competition Bureau, Donald Stockdale; from the Office of Commissioner Michael Copps, Joshua Cinelli; and from the Office of Commissioner Mignon Clyburn, Alexander Reynolds.

The workshop was divided into two panels. The first, on MVPD issues, included the following panelists: representing the Applicants, Dr. Michael L. Katz, Sarin Chair in Strategy & Leadership, University of California, Berkeley, Dr. Gregory L. Rosston, Deputy Director, Stanford Institute for Economic Policy Research, Deputy Director, Stanford University Public Policy Program, and Dr. Mark Israel, Senior Vice President, Compass Lexecon. Also participating as panelists were Dr. William P. Rogerson, Professor of Economics, Northwestern University, representing the American Cable Association, and Dr. Leslie M. Marx, Professor of Economics, Duke University, representing Bloomberg L.P.

Participating in the second panel, which discussed online issues, were the following panelists: representing the Applicants, Dr. Michael L. Katz, Sarin Chair in Strategy & Leadership, University of California, Berkeley, Dr. Gregory L. Rosston, Deputy Director,

Stanford Institute for Economic Policy Research, Deputy Director, Stanford University Public Policy Program, and Dr. Mark Israel, Senior Vice President, Compass Lexecon. Also participating as panelists were Dr. Mark Cooper, representing the Consumer Federation of America, Dr. Hal J. Singer, Navigant Economics, representing the Communications Workers of America, and Dr. Simon Wilkie, Professor of Economics, University of Southern California, Executive Director, Center for Communication Law and Policy, USC Law School, representing Earthlink, Inc. and DISH Network LLC.

When it is available, the transcript of the workshop will be placed in the record and made available to individuals with access to highly confidential and confidential information pursuant to the March 4, 2010 Protective Order and Second Protective Order in the proceeding. Access to the transcript by such individuals will be provided by the Applicants in the manner that they are providing those individuals access to other submissions containing highly confidential information. In addition, either a version of the transcript with any references redacted to highly confidential and confidential information (as defined by those Protective Orders), or an appropriate summary of the workshop will be placed in the record for public review.

Sincerely,

A handwritten signature in black ink that reads "William D. Freedman". The signature is written in a cursive style with a long horizontal flourish at the end.

William D. Freedman
Associate Chief
Media Bureau