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September 13, 2010

BY ELECTRONIC FILING

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, NW
Washington, DC 20554

**Re: Notice of Ex Parte Communication
GN Docket Nos. 09-47, 09-137, and 09-51**

Dear Ms. Dortch:

On Friday, September 10, Msrs. David Donovan, Victor Tawil, and Bruce Franca of the Association for Maximum Television Service, Inc. (MSTV); Ms. Jane Mago and Msrs. Lynn Claudy and Kelly Williams of the National Association of Broadcasters (NAB); and Ms. Jennifer Johnson on behalf of both organizations met with Ms. Rosemary Harold, of Commissioner McDowell's office; Ms. Eloise Gore, of Commissioner Clyburn's office; Msrs. Charles Mathias and Henry Gola, of Commissioner Baker's office; Msrs. Julius Knapp and Alan Stillwell of the Office of Engineering and Technology (OET); Mr. Evan Kwerel of the Office of Strategic Planning and Policy Analysis (OSP); and Msrs. Robert Alderfer, Brett Tarnutzer, and David Goldman of the Wireless Telecommunications Bureau (WTB), to discuss the findings presented at the Broadcast Engineering Forum hosted at the FCC on June 25, 2010.

At the public session of the Broadcast Engineering Forum in June, engineers and technical experts presented the results from the working groups that had met earlier that day on four issues: Cellularization of the broadcast architecture; methodologies for repacking the TV band; improvements in VHF reception; and advancements in compression technology.

At Friday's review session, MSTV and NAB walked through the conclusions reached by the panels at the June 25 Forum, as set forth in the attached PowerPoint slide deck, which includes many of the slides prepared by the panels. A copy of MSTV and NAB's presentation is attached hereto. Meeting participants received hard copies of all the PowerPoint slides submitted by the working groups at the Broadcast Engineering forum (already part of the

COVINGTON & BURLING LLP

Ms. Marlene H. Dortch
September 13, 2010
Page 2

public record and available on the FCC's website at <http://reboot.fcc.gov/workshops/broadcast-engineering-forum>).

Please call the undersigned or Jennifer Johnson if there are questions about the above summary or if additional information is desired.

Respectfully submitted,



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Counsel for MSTV and NAB

cc (by email):

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Charles Mathias (Commissioner Baker's office)
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Julius Knapp (OET)
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Robert Alderfer (WTB)
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Bruce Franca (MSTV)
Jane Mago (NAB)
Lynn Claudy (NAB)
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Jennifer Johnson (Counsel)

Attachment